

**TO: Workforce Investment Board**

**DATE: 05/13/10**

**FROM: WIB Staff**

For Discussion

For Action

For Information

**SUBJECT: Green Jobs Workforce Study – Merced County Final Report**

**PROPOSED MOTION(S): Ratify the Executive Committee’s approval of the Merced County Green Jobs Study for Merced County by the Centers of Excellence.**

**DISCUSSION: During the fall of 2009, the Workforce Investment Board (WIB) discussed both the identification of green jobs in Merced County and the opportunity to develop a workforce to meet perceived growing demands. On January 4, 2010, the Executive Committee approved a contract with the Modesto Junior College Centers of Excellence to conduct a study to determine the extent to which green jobs exist in the county and to identify the nature and quality of the 6-8 top green occupations expected in the near future (1-3 years).**

**The Centers of Excellence completed their research in March 2010 and has submitted their report and a research brief for WIB consideration. The report outlines the research methodology used; provides an overview of the green industry; examines the local occupations studied; specifies employer needs and challenges; and offers several recommendations for WIB consideration.**

**As a part of the contract, the Centers of Excellence agreed to provide a summary briefing of its findings to the WIB scheduled for the May 2010 meeting. Ms. Michelle Marquez, Director of the Centers of Excellence, is scheduled to present the summary findings.**

**ATTACHMENT(S): 1) Research Brief, 2010- Green Jobs Workforce Study for Merced County.**

**2) Green Jobs Workforce Study 2010 – Merced County.**

**Attachments will be found at end of meeting packet.**