

Meeting of the Minds in Monterey/ BIG Questions
September 7 - 9, 2010
Monterey Marriott Hotel
sponsored by the California Workforce Association

Dear Colleagues,

We wanted to let you know that Conference Registration is now open for Meeting of the Minds, our annual Workforce Policy and Leadership Conference held in Monterey.

THIS YEAR'S THEME

In 1900, renowned mathematician David Hilbert laid down a challenge to future generations to come up with 23 handpicked mathematical problems, all difficult, all important, and all unsolved.

Using David Hilbert's challenge as a model, this year's Meeting of Minds in Monterey (MMM) will focus on the *big questions* for workforce development. We hope to prioritize an analogous set of the world's hardest unsolved problems to create a truly competitive, skilled and educated workforce that can contribute to global, sustainable economic growth. Join us in Monterey and help identify the *big questions* we should be addressing.

AN UNUSUAL OFFER

To immediately engage the "minds" that will be attending, we are making a very unusual offer. The first **125 paid registrants** to the Conference who provide us with at least one *big question* will be entered into a drawing for a free iPad. The drawing will take place at the Conference. Although you need not be present to win, you will need to have a valid paid registration still in effect at the time of the drawing. A space to enter your question will appear during your registration process.

SAMPLE BIG QUESTIONS

What's the strategic role of the workforce system? What are the right metrics that would drive the best possible program designs? Where does the workforce system "fit" in the economy? *What do you think the big questions are? Let me suggest you actually discuss this with your colleagues around the office.*

BEGINNING AND END TIMES

The Conference will begin with preconference sessions on Tuesday, September 7th at 10:00 am and will conclude on Thursday, September 9th at noon.

Any Executive Committee Member that wishes to attend, please contact by June 21st, 2010:

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