

**Workforce Investment Board  
Executive Committee  
1880 Wardrobe Ave  
Merced, CA 95341  
June 7<sup>th</sup>, 2010, 7:30-8:30 a.m.  
Meeting Minutes**



<http://www.co.merced.ca.us/wi/wib/wib.html>

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**Members Present:**

Albert Montejano (Chair)    Edward Dietz                      Debbie Glass                      Alfonse Peterson  
Al Romero                      Vann (Mike) Smith

**Members Absent:**

Steve Newvine, Hubert (Hub) Walsh

**Others Present:**

Brian Cutler                      Alfredo Mendoza                      Cynthia Mount  
Joanne Presnell                      Eve Snelling                      Jackie Walther-Parnell

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1. Call to Order/Roll Call: Mr. Albert Montejano called the meeting to order at 7:38a.m. Roll call was taken.
2. Approval of Agenda: It was *M/S/C Glass/Peterson* to approve the agenda with the corrected page 7 inserted.
3. Approval of Minutes: It was *M/S/C Romero/Dietz* to approve the May 3rd, 2010 minutes.
4. Public Opportunity to Speak: None
5. Action Agenda
  - a. Business Education Alliance of Merced County (BEAM). This funding is intended to be used to develop a plan to implement WorkKeys skills certifications in Merced County. This would include high school students, adults and dislocated workers. The other project would be to identify and list the business steering committees, focus groups and advisory groups and to propose the feasibility of combining those that function in a similar manner with a focus on the WIB identified industry sectors.. *M/S/C Smith/Dietz* to approve the Department of Workforce Investment to fund BEAM to provide assistance within Merced County to conduct research, form collaborations between business and education, map, design, and implement a system for adopting a work skills assessment and certification program to prepare and certify a local workforce to fit the business needs of Merced County for an amount not to exceed \$60,000.
  - b. Merced County Office of Education – New Out-of-School Youth Contract 2010/2011 *M/S/C Smith/Peterson* to recommend the approval of the PY 2010/Office of Education Out-of-School Youth contract with reduced funding at a cost not to exceed \$590,264, direct staff to negotiate the contract, and forward to the Board of Supervisors for approval.
  - c. Merced County Office of Education – New Younger Youth Contract 2010/2011 *M/S/C Smith/Peterson* to recommend the approval of the PY 2010/2011 Merced County Office of Education Youth Opportunity Program (YOP) Younger Youth contract with reduced funding at a cost

not to exceed \$590,264, direct staff to negotiate the contract, and forward to the Board of Supervisors for approval.

- d. Fiscal Report (Reports are at end of Packet)  
*M/S/C Romero/Glass* to approve the Fiscal Reports as submitted.

6. Reports

a. Regional and State Customer Service Survey Comparisons

Wesley Golangco presented a report on comparisons of Customer Service Surveys utilized by other entities in the region providing similar Workforce Investment services. It was noted that Merced County's is second to East Bay Works which contracts to a professional survey company.

b. Youth Council

On May 12<sup>th</sup>, 2010, Mike Mariner presented information about the Road Trip Nation. Road Trip Nation utilizes a curriculum for training to broaden student experiences. The program has a cost of \$450,000 to serve 750 kids. There is an Ad-Hoc committee (established by the Youth Council) to research the possibility of partnering with other counties to participate in the Road Trip Nation.

c. Outreach Subcommittee

The Outreach Subcommittee was born out of the Meeting of Minds conference last September (2009). It was decided to get ideas from each committee member as to how to promote outreach. Suggestions were made such as keeping in contact with military recruiters, service clubs, give business testimonials, participate in One-Stop events, golf tournaments, become more active in MCAG (Merced County Association of Governments), include Chambers of Commerce in Rapid Response events, use more e-mail as marketing tool, open a Facebook site, use Twitter, use business cards for all members, press releases, e-newsletters, and Chamber of Commerce newsletters.

7. Discussion Agenda

a. Strategic Scorecard (Fiscal Report as Action Item above)

See Action Item 5d above – The Fiscal Report will be provided as an Action Item and a reference in the Strategic Scorecard will remain on the Agenda as a reminder that the goals are being reviewed as delineated in the Scorecard.

- b. Staff informed members that until the State waives the 10% cap on Incumbent Worker training, the LVN to RN Pathway training will not be provided. Currently, Merced College's Computed Tomography course and the Programmable Logic Controller (Rexel) training are using the bulk of the Incumbent Worker dollars.

8. Information

a. Annual Single Audit

b. Commerce, Aviation and Econ. Dev. (CAED) Support for Hiring Local Article

c. National Association of Workforce Boards (NAWB) Update

On May 15<sup>th</sup> the second gathering of the Merced Ahead/WIB was held where various smaller committees were formed. Those committees are meeting and are moving forward with their plans. The results from the May 15<sup>th</sup> meeting will be provided to the QUED and Economic Development

committees for their review to see if recommendations could be made to the WIB as to which direction to take.

- d. Meeting of the Minds in Monterey (M3) – It was requested of members that wish to attend M3 to contact Staff in order to secure a registration.

9. Director Comments

Funding for 9/2010 Summer Youth program is still at the Senate for consideration. If approved by the Senate, it is anticipated that planning for a 2011 Summer Youth Program is more appropriate.

10. Chair Comments:

As this was Mr. Montejano's last meeting as Chair, he thanked the DWI staff for their support and guidance and his colleagues for their contribution to the success of the Board and mentioned to the new WIB Chair that this is a great team.

11. Next Meeting: The July meeting was canceled and the next scheduled meeting is August 2, 2010, Dept of WI, Large Conference Room, 1880 Wardrobe Ave.

12. Adjourn: The meeting adjourned at 8:45 A.M.

DRAFT