

Occupations in Demand

Policy: The Law—Workforce Investment Act 134(d)(4)(A)(iii) Linkage to occupations in demand for training services provided under this paragraph shall be directly linked to occupations that are in demand in the local area, or in another area to which an adult or dislocated worker receiving such services is willing to relocate, expect that a Local Workforce Investment Board (LWIB) may approve training services for occupations determined by the LWIB to be in sectors of the economy that have a high potential for sustained demand or growth in local areas.

In order to determine which occupations have high potential for sustained demand or growth in local areas, on or more of the following criteria must be used:

1. The five Workforce Investment Board approved demand industry clusters*
 - a. Agribusiness, including Food Processing, Agricultural Technology, and Biotechnology
 - b. Manufacturing
 - c. Supply Chain Management and Logistics
 - d. Health and Medical Care
 - e. Renewable Energy
2. Current job listings from various electronic job postings**
3. Specific employer requests***

The Department of Workforce Investment may, from time to time, designate additional occupations that do not meet the above criteria but looks promising for high potential for sustained demand or growing in the local labor market. These exceptions must be approved by the Director or Assistant Director.

* The qualifying industry must be documented in the case notes.

** There must be three or more unique listings under the same job title or have the same job description (within the 5 county region of Merced, Madera, Stanislaus, San Benito, and Santa Clara) and job orders must be present in case file.

*** Specific requests must be submitted and approved by the Director or Assistant Director in writing with documentation placed in the case file.

Responsible Official: Special Projects Manager

Reviewed Date: July 1, 2010

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