

TO: Executive Committee

DATE: 01/09/06

FROM: WIB Staff

Action

For Information

For Discussion

SUBJECT: Workforce Investment Board Membership

PROPOSED MOTION(S): Discuss future Private Sector WIB member recruitments.

DISCUSSION: The Workforce Investment Act requires that 50+% of the WIB membership be from the private sector. Due to recent resignations and unforeseen recruitment losses, the private sector is no longer a majority of the WIB. In order to comply with the law, an immediate recruitment and enrollment of private sector WIB members are needed.

The Workforce Investment Act directs that the private sector membership should meet the following criteria:

- 1) are owners of businesses, chief executives or operating officers of businesses, and other business executives or employers with optimum policy making or hiring authority,**
- 2) represent businesses with employment opportunities that reflect the employment opportunities of the local area, and**
- 3) are appointed from among individuals nominated by local organizations and business trade associations.**

As of November 16, 2005, there were 17 businesses represented on the WIB. The following demographics are presented, with the current members representing the WIB's chosen industry sectors:

Agriculture/Food Processing

- 1. Larry Pitts – Unilever Best foods**

Healthcare

- 1. Mike Sullivan – Golden Valley Health Centers**

Business/Information Services

- 1. Don Bergman – Postage Plus**
- 2. Peter Fluetsch – Fluetsch & Busby Insurance**
- 3. Bob Harmon – Harmon Insurance**
- 4. Nellie McGarry – McGarry Rental Property Management**
- 5. Sharon Creswell – Buckley Radio**
- 6. Rick Osorio – Osorio Financial/Intervalley Insurance**
- 7. Alfonse Peterson – SunAmerica Securities**
- 8. Mike Smith – Smith & Ransom, CPAs**
- 9. Steve Tinetti – Tinetti Realty Group**
- 10. Tom Tsubota – Union Bank of California**
- 11. Albert Montejano – Cingular Wireless**

Tourism, Visitor Services, and Hospitality

- 1. Carol Greenberg – Coldstone Creamery**

Wood / Metal Processing

None

Construction / Materials and Ancillary Services

None

Warehouse Distribution

None

Childcare

None

Of the businesses on the WIB;

- 5 have 1 to 4 employees
- 4 have 5 to 9 employees
- 4 have 10 to 19 employees
- 1 has 20 to 50 employees
- 1 has 100 to 500 employees
- 2 have 500 to 999 employees

In addition to the 8 Industry Sectors identified by the Merced County WIB, four industry sectors have been targeted by Workforce Investment Boards throughout the Central Valley region. Some duplication is noted.

- **Good Movement/Logistics**
- **Healthcare (Merced County Cluster)**
- **Manufacturing/Food Processing (Merced County - Agriculture/Food Processing)**
- **Information Services (Merced County - Business Services)**

If at all possible, prospective private sector WIB members should represent the above industry sectors and be from businesses employing larger numbers of employees.