

TO: Workforce Investment Board

DATE: 1/11/07

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Career Industry Days

PROPOSED MOTION(S): Provide \$1,000 for transportation and facilities support for Healthcare Industry Day.

DISCUSSION: Merced County Office of Education Regional Occupational Program (ROP) will once again sponsor a Countywide Healthcare Industry Day, March 1, 2007. The day is designed to introduce students to concepts and businesses of the healthcare industry. ROP has requested that the Workforce Investment Board donate \$1,000 to defray transportation and facilities costs. The transportation cost is created because students will be transported from each comprehensive and alternative high school campus in the County; the facility expense is a result of renting space at the fairgrounds.

Last year, 192 students attended the event, and 35 business partners donated their time, energy and efforts. The event is considered to be an initial recruitment activity for future healthcare workers.

ATTACHMENT(S): N/A