

**County of Merced**  
**Application for Nomination**  
**to the**  
**Workforce Investment Board**

Date: 12/26/01

Name: Robert McLaughlin

Home Telephone: 209-545-8347

Home Address: 4308 Dunes Ct  
Modesto CA

Home Fax: -

Home e-mail: bmac@ainet.com

Place of Employment: Pacific Sierra Publishing

Occupation/Position: Vice President

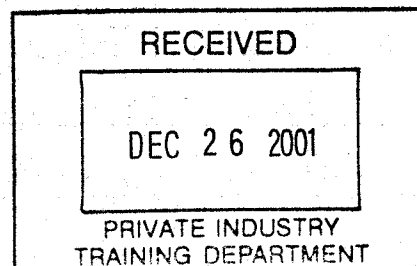
Work Address: 3033 G St.  
Merced CA 95340

Work Telephone: 209-385-2405

Work Fax: 209-723-2893

Work e-mail: bmac@pspub.com

Please answer all of the questions on the attached two pages.



Please answer all questions with as much pertinent information about yourself as possible. Remember that this form will be used to determine if you have the qualifications to be nominated for consideration to serve on the Workforce Investment Board.

If you need more room for your answers, please use an additional sheet of paper.

1. List past or present involvement in community-related activities (i.e., committees, volunteer work, commissions, boards, chambers of commerce, etc.)

- Technology committee Modesto Chamber of Commerce.
- JC Penny Golden Rule committee
- Kids Day coordinator - Red Shield Center/Salvation Army - Modesto
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2. Explain your understanding of the purposes, responsibilities and services offered by the Workforce Investment Act.

The workforce investment act provides a structure to help citizens access the tools necessary to manage their careers. It is also designed to help companies find the skilled workers necessary to run successful businesses.

3. List any experiences you feel would be advantageous to the Workforce Investment Board.

I have been a member of the local media/marketing community for the past 15 years. While working for The Modesto Bee I was involved in numerous research projects that have given me an insight into business growth and development in the Central Valley.

4. Please list any other information that you feel would be pertinent.

As a new member of the Pacific-Sierra publishing team I feel it's very important that we invest in the local community, especially in the development of a skilled workforce.

5. Past experience in workforce development, economic development (e.g. Workforce Investment Board membership, youth employment/training committees).

- Modesto Bee Leadership committee
- produced economic analysis for McClatchy newspapers for central valley.
- conducted primary research for outlining economic trends in Central Valley.

6. References: List two references who can attest to your suitability for appointment to the Workforce Investment Board. (Name/Address/Telephone Number).

- Leslie Streeter, Business Marketing Manager  
The Modesto Bee, 578-2273 1325 H St. Modesto
- Andrew Geortt, Owner Ainet (ISP), 801 15th St.  
Suite E Modesto - 549-8333

Signature:

