



Merced County Workforce Investment Board Meeting Minutes January 25, 2001

1. **Call to Order and Roll** – The WIB Chair, Steve Tinetti called the meeting to order and roll taken by Donna Ornelas.

Members Present:

Nicolas Benjamin	Don Berman	Bob Bittner
Rosie Boudreau	George Brown	Bob Carpenter
Doreen Crawford	Sharon Cresswell	Kathleen Crookham
Harry Dull	Peter Fletsch	John Fowler
Carol Greenberg	Brian Griffin	Jeff Knapp
Leo Lamb	Charlie Lambert	Gisela Malone
Nellie McGarry	Rick Osorio	Al Peterson
David Riordan	Al Romero	Dick Shipley
Mike Smith	Steve Tinetti	Jim White
Anne Newins		

Members Absent:

Susan Armstrong	Richard Becker	Bill Cahill
Elaine Craig	Ben Duran	Ernie Flores
Robert Harmon	John Headding	Diana Ingram
Tom May	Ned Miller	Jack Mobley
Grover Omyer	Leslie Peeler	Carole Roberds
Judy Steinke	Helen Sullivan	
Elaine Trevino	Michael O'Sullivan	

Others Present:

Phil Frieders – EDD	Michael Rivard – Dos Palos School District
Leisa Rasussen – ERISS	Paul Chounet – Dos Palos School District
Carla Barnes – LMI, EDD	

2. **Approval of Agenda** – It was *M/S/C Crookham/Greenberg* to approve the agenda as written.
3. **Introduction of WIB Staff** - The following WIB staff were introduced:

John Kasnick	Bob Molmen	Joanne Presnell
Ed McLaughlin	Becky Lincoln	David Davis
Marta Echevarria	Donna Ornelas	Andrea Baker
4. **Approval of Minutes** - It was *M/S/C Bergman/McGarry* to approve the minutes of November 16, 2000.

5. **Public Opportunity to Speak** – Bob Bittner introduced the Regional Manager, Phil Freeders, from State Department of Employment Development.

Steve Tinetti made a presentation to Chuck Dean on behalf of the WIB. A plaque was presented to Chuck for the years of service to the WIB and PIC as member and Chair.

6. **Action Agenda**

- a. **Delhi CISCO Academy**

Nellie McGarry reported that the Youth Council, jointly with the Executive Committee are requesting approval of the recommendation for funding for the CISCO academy with Delhi Unified School District. It was *M/S/C McGarry/Osorio* to approve funding in the amount of \$20,000. There was discussion on the plans for implementing the program. It is anticipated the program will be started up next school year and will be serving approximately twenty students. It was noted that the project will be supported in a collaborative effort. Additionally, CISCO is providing in-kind support.

- b. **Dos Palos Oro-Loma CISCO Academy**

Recommendation by the Youth Council, jointly with the Executive Committee to approve funding for the CISCO Academy with the Dos Palos Oro-Loma District. It was *M/S/C McGarry/Crookham* to approve funding in the amount of \$25,006.

- c. **One-Stop Certification/De-Certification**

It was *M/S/C Brown/Bergman* to approve the recommendation for the Executive Committee to have authority to ratify decisions of the Standards and Certification Committee respecting the certification, re-certification and de-certification of One-Stop Career Centers and affiliate sites and that such ratification shall not require subsequent review by the full Workforce Investment Board.

- d. **Support for Workforce Learning Academies**

It was *M/S/C Osorio/Crookham* to approve the request for a letter of support by the WIB Chair for the Center for Workforce Preparation grant applications. Don Bergman reported that the Chamber has received fifteen letters of support. It is anticipated that there will be eight grants awarded throughout the state.

7. **Information Agenda**

- a. **Central Valley Regional Research Service – ERISS Presentation**

Leisa Rasmussen gave a presentation on Workforce Intelligence. She noted that it was the goal of the company to contact and survey local employers to assist in training needs for the area. The survey will begin the week of February 5. It is anticipated the entire process will take

approximately fourteen weeks to complete, including compilation and reporting of data. The calls will collect data required under WIA regulations. In addition, the system is designed to offer an array of services to both, job seeker and employer. It was recommended that the WIB pass the information on to the community by word of mouth to assist in making the survey successful. Access to data for the community will be through internet. Joanne Presnell reported that PITD has put together a press release for the project and information will be in the chamber newsletter.

b. One-Stop Resource Sharing Meeting

Ed McLaughlin reported that there will be a meeting on February 5 to discuss a strategy on one-stop resource sharing. The meeting will be held with consultant Lori Strumpf. He noted that we currently have non-financial MOU's in place with one-stop partners and that this was sufficient in getting approval of the five-year plan. It is expected that the meeting on February 5 with the partners will help to move forward on establishing MOUs in resource sharing.

c. WIB By-Laws

Ed McLaughlin reported that the WIB by-laws were sent to BOS for ratification. There were concerns expressed by County Counsel when reviewed. The changes and comments are being sent back to the By-Laws Committee. Once the modifications are made they will again be sent to the full WIB for approval.

d. WIB Budget

Andrea Baker reported on cost and request for funding. The Executive Committee is asking that each of the sub-committees establish a zero-based budget and develop a priority list for approval. A draft WIB budget was included for review.

e. Public Benefit Corporation

Mr. Tinetti noted that upon information received from Lori Strumpf, the Executive Committee is entertaining the idea of developing a public nonprofit corporation. The purpose would be to solicit funding from non-WIA sources. The organization would act as clearinghouse for all community grants. There will be an ad hoc group meeting on February 2 to pursue this.

8. Consent Agenda

It was *M/S/C Fowler/McGarry* to approve the items below

- a. Younger Youth Contract Amendment
- b. Youth Council Nominations
- c. WIB Talking Points

9. State of California LMID Presentation

Carla Barnes from the State EDD gave a presentation on the use of collected data in making projections. She noted that her services are available to the WIB sub-committees. It was noted that the LMI information is valuable information for setting goals and direction of the sub committees. The information is available on internet. Ms. Barnes noted that customers can use the data for business and marketing plans, recruitments, etc. Workers can use the data for career choices, and elected officials for policy planning. She pointed out how labor force changes may impact community. The data collected is analyzed electronically and then reviewed with agencies locally to validate or revise as necessary.

10. WIB Members Opportunity to Share Economic/Workforce Development and Community Events

Sharon Cresswell from KUBB Country/Hot 105 reported that they are hosting the third annual job fair. According to preliminary responses it is anticipated that there will be 40-60 businesses and training providers in attendance. The job fair will be held in the Commerce Building at the Merced County Fairgrounds on March 10, from 10:00 a.m. – 2:00 p.m.

John Fowler reported that there will be an Enterprise Zone workshop for businesses. It is anticipated there will be 105 attendees. The Merced workshop will be held in the morning of January 26, at the Board of Realtors and in Los Banos in the afternoon of January 26, at Espana's restaurant. He noted that WIB members are invited to attend. There is nothing new to report on in regard to Castle.

11. Chair Comments

Steve Tinetti reported a contribution to the Cynthia Garcia Scholarship fund was made by the staff of PITD as a gift on behalf of Terry Tatum's retirement. A challenge went out to the WIB to increase the contribution. Anyone wishing to make additional contribution can contact Andrea Baker.

Mr. Tinetti reported that we have received final notice that the State has Certified the Board as the official WIB.

Mr. Tinetti noted congratulations to Andrea Baker for her appointment by the Merced County Board of Supervisors as the Acting Director of PITD.

12. Other

None

13. Adjournment

The meeting was adjourned at 2:00 p.m.