

**TO: Executive Committee**

**DATE: 02/06/06**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: Guerrilla Marketing Seminar**

**PROPOSED MOTION (S): Information only.**

**DISCUSSION: The Workforce Investment Board (WIB) is a sponsor of Merced College's Business Forum 2006. Thirteen (13) tickets for the Forum's first presentation, the Jay Conrad Levinson Guerrilla Marketing Seminar, have arrived for members of the WIB.**

**The seminar will be Saturday, February 25, 2006, 9:00 a.m.–4:00 p.m., in the Merced College Theater. A flyer announcing the seminar will be mailed to each WIB member. Additionally, WIB members will receive notification that a limited number of no-cost tickets are available. It is recommended that private sector members receive preference; and if tickets are available for other WIB members, those be awarded on a first come basis.**

**ATTACHMENT (S): N/A**