

**Workforce Investment Board  
Marketing and Economic Development Committee  
Meeting Agenda  
PITD – Small Conference Room  
1880 West Wardrobe Avenue, Merced, CA  
Wednesday, March 6, 2002  
8:00 a.m. to 10:00 a.m.**

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1. Call to Order and Roll Call .....
2. Agenda .....
3. Approve Minutes (February 6, 2002) .....Action
4. Opening Comments from the Chair .....
5. Introductions .....
6. Public Opportunity to Speak.....
7. Agenda Items:
  - a. Continue Marketing Plan Development .....Discussion
  - b. PowerPoint Training for the Executive Committee .....Discussion
  - c. Briefing on “Meet the WIB” Contest.....Discussion
8. Next Meeting Date/Time .....
9. Adjourn.....

*“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”*