

**Workforce Investment Board
Economic Development Ad Hoc Committee
1880 W. Wardrobe Ave
March 22, 2007, 3:00-4:30 p.m.
Meeting Minutes**



<http://web.co.merced.ca.us/wi/wib/wib.html>

Members Present: Peter Fluetsch, John Fowler, Robert Harmon, Nellie McGarry, Albert Montejano (Chair), Steve Tinetti.

Others Present: Andrea Baker, Dave Davis, Alfredo Mendoza, Joanne Presnell, Anita Vargas

1. Call to Order/Roll Call: The meeting was called to order at 3:05 p.m.
2. A focus conversation was initiated and centered on the following topic:
 - ★ Determining & Improving the Workforce Investment Board role in Economic Development.
 - Rational Aim: To determine the WIB's role in Economic Development.
 - Experiential Aim: A shared awareness that the WIB's new attempts to participate in the economic development arena will prove more successful.

The conversation began with a short history of the WIB's economic development efforts. A series of questions were then asked to facilitate discussion concerning the following:

- The WIB's successful efforts in economic development.
- Efforts considered less successful and why.
- The WIB's inability to communicate its successes in economic development.
- Defining economic and workforce development.
- Deciding where do we go from here.

The meeting concluded with the following suggested actions:

- We need to pursue WIB membership for Economic Development players.
 - Economic Development professionals should be invited to participate on the Ad Hoc Committee. Scott McBride, Frank Quintero, Elaine Post, MCAG, City Managers, City Advisory Committee were mentioned.
 - Consideration should be given to positive press releases concerning what the WIB is doing for economic development.
3. The meeting concluded with three possible dates for the next meeting, April 18, 25, 26. Staff will contact participants as to their availability.
 4. Adjourn: The meeting adjourned at 4:30 p.m.