

TO: Workforce Investment Board

DATE: 03/27/03

**FROM: Workforce Investment Board
Executive Committee**



For Action



For Information



Meeting Notes

SUBJECT: WIB Marketing Plan

PROPOSED MOTION(S): To ratify the language approved by the WIB Executive Committee.

DISCUSSION: The Program Planning and Development Committee approved the following language to be added to the WIB Marketing Plan: "As appropriate, all marketing and advertising on behalf of the Workforce Investment Act and WorkNet will include the Workforce Investment Board name and logo."

ATTACHMENT(S): N/A