

**Workforce Investment Board
Merced County Board of Realtors
635 W. Main Street
March 27, 2003, 3:00 – 5:00 p.m.
Meeting Minutes**



Members Present:

Lee Andersen
Mike Boardman
Ben Duran
John Fowler
Brain Griffin
Nellie McGarry
Al Romero

Andrea Baker
George Brown
Ernie Flores
Scott Galbraith
John Heading
Albert Montejano
Steve Tinetti

Don Bergman
Kathleen Crookham
Peter Fluetsch
Carol Greenberg
Charlie Lambert
Al Peterson

Members Absent:

Susan Armstrong
Bob Bittner
Robert Harmon
Ned Miller
Rick Osorio
Mike Smith

Richard Becker
Sharon Cresswell
Gisela Malone
Anne Newins
Ana Pagan
Mike Sullivan

Nicolas Benjamin
Harry Dull
Robert McLaughlin
Terry Nichols
Carole Roberds
Helen Sullivan

Others Present:

Elaine Craig
Patric Farrar
Donna Ornelas
Jackie Walther-Parnell

Dave Davis
Dr. Kelvin Jasek-Rysdahl
Joanne Presnell

Gary Derr
Ed McLaughlin
Chuck Purcell

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- I. Call to Order/Roll Call – Meeting was called to order by Vice-Chair, Nellie McGarry. Roll call taken by Donna Ornelas.
 - II. Approval of Agenda – It was *M/S/C Fowler/Crookham* to approve the agenda as written.
 - III. Approval of Minutes – It was *M/S/C Bergman/Duran* to approve the minutes of January 23, 2003.
 - IV. Public Opportunity to Speak – Dr. Lee Andersen, reported that the Administrative Council made a unanimous decision to develop an Educational Council. They are in the process of forming and anticipate presentations to the WIB in the future on the work of the organization.

Bunny Bentley from State EDD shared “County Snapshots – Merced 2002” She explained the new classification of industries using the North American Industry Classification System (NAICS).
 - V. Introduction of New WIB Members – Nellie introduced the newest members of the WIB. Albert Montejano, Cingular Wireless. Mr. Terry Nichols was not in attendance.
 - VI. Consent Agenda – It was *M/S/C Bergman/Tinetti* to approve the Consent agenda items c-i.

- a. Consultant for WIB Assessment - John Heading discussed the proposal to conduct a WIB assessment. It is anticipated the assessment will assist with recommendations on the overall functionality of the Board. It was *M/S/C Fowler/Montejano* to approve the request to conduct a WIB assessment.
- b. WIA Performance Measures for 2002/2003 – There was discussion on the levels of performance agreed upon. In addition, clarification was provided on the attached chart. It was *M/S/C Bergman/Tinetti* to approve the performance measures as agreed upon with the State.
- c. WIB Marketing Plan Language
- d. Amended MOU with Merced College
- e. Youth Council Marketing Plan
- f. Youth Council Membership Application
- g. Nomination to the WIB – Paul Alderete
- h. Nomination to the WIB – Doug Kirkpatrick
- i. Nomination to the WIB – Thomas Tsubota

VII. Action Agenda

- a. Merced County Economic Development Strategic Plan – Scott Galbraith provided an overview of the plan and how the plan will be implemented. It was *M/S/C Galbraith/Duran* to approve the request to support the plan and use it as a resource to align policies and goals in the work of the WIB.
- b. Child Care Initiative – Mike Boardman provided an overview of the request of the childcare initiative – Packard Foundation. It was noted the initiative is a collaboration with other agencies. The request is to contribute \$1000 to fund an economic impact report showing how the childcare industry affects Merced County. It was *M/S/C Andersen/Bergman* to approve the request.
- c. Limited Funds Declaration – Jackie Walther-Parnell addressed the proposal from the Finance Committee to declare limited funds. It was *M/S/C Andersen/Peterson* to make declaration of limited funds.
- d. Limited Funds Policy – It was *M/S/C Bergman/Flores* to approve the policy based on the above declaration.

VIII. Value Added Presentation- Study by CSUS for 2001-2002 – Dr. Kelvin Jasek-Rysdahl gave a presentation on the impact of training and new jobs impact the community as a whole. Dr. Jasek-Rysdahl used actual data from Merced County in his examples.

IX. Workforce Academies and Roundtables Presentation – Don Bergman discussed the Workforce Learning Academies. The program is one that was set up for Disney to set up a methodology for training and retraining employees. The kick-off is scheduled for May 16, where there will be a luncheon, 11:45 –2:00. Academies scheduled for May 20 and May 29 in Merced and Los Banos.

X. Marketing Survey Presentation – Elaine Craig gave a brief update on the marketing information received through the survey.

- XI. Information Agenda -
 - a. Jobs for Veterans Act
 - b. Updated Purpose
 - c. CWA Regional One-Stop Community
 - d. California WIA –50 Stories
 - e. Fiscal/Participant Reports
 - f. LMI Updates
 - g. Monitoring Report
 - h. JCG Quarterly Report
 - i. MCOE Quarterly Report
 - j. Director’s Notes

- XII. Committee Reports –
 - a. Finance
 - b. Program Planning and Development
 - c. Quality Assurance
 - d. Youth Council – Nellie discussed the work of the State Youth Council. Additionally, she noted that Saturday, March 30, will be the Youth Advisory meeting for the State.

- XIII. Director’s Comments – Andrea Baker noted thanks to Evelyn Eagleton for going to Washington DC to lobby for reauthorization of WIA. She reported on the income tax program and thanked all the volunteers who have participated. In addition Andrea noted the extensive vouchering in the area. Andrea discussed collaboration on a 501(c) 3. Lastly, she reported that April 15, Congressman Cardoza will visit the One-Stop.

- XIV. Chair Comments/Round Table/Future Agenda Items - None

- XV. Other – John Fowler reported there will be a Westside Expo, 4:00p.m.-8:00 p.m., March 23 in Los Banos. This is an opportunity for businesses to share as well as job seekers to get information.

- XVI. Next Meeting – Mary 22, 2003

- XVII. Adjourn – meeting adjourned 4:30 p.m.