

**TO: Executive Committee**

**DATE: 4/07/08**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: Workforce Investment Board (WIB) Strategic Scorecard Alignment**

**PROPOSED MOTION(S): Direct staff to update and align the WIB's Strategic Scorecard with new WIB Goals.**

**DISCUSSION: The WIB Strategic Scorecard is to be used to manage the attainment of the WIB's efforts, and needs revision in order to be aligned with current WIB Goals. Listed below are both sets of goals for your review.**

**Current Strategic Scorecard Goals**

- Goal I Train and attract adaptable workers to fill industry needs.**
- Goal II Influence the K-12 education system to design and implement strategies that provide students knowledge of employee skills and attitudes and develop metrics to assure success.**
- Goal III Become an active advocacy voice and take political action on workforce development issues at the local, state, and national levels.**

**Current WIB Goals**

- Goal 1: Clarified roles and responsibilities and improved communication in economic development.**
- Goal 2: Increased private sector involvement and ownership of the WIB.**
- Goal 3: Increased visibility with clear, consistent message focused on business.**
- Goal 4: More diverse resources and efficiency/effectiveness measures.**
- Goal 5: Identify and deliver services needed by business.**
- Goal 6: Implement one additional industry cluster.**
- Goal 7: Increased support for K-12 improvement.**

**It is recommended that staff update the Strategic Scorecard by aligning, updating and bringing updated document back to the Executive Committee for approval and/or further direction.**

**ATTACHMENT(S): None**