

TO: Executive Committee

DATE: 4/07/08

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Enterprise Zone Update

PROPOSED MOTION(S): For Information Only.

DISCUSSION: Introduction and overview workshops are being offered to local businesses regarding the Enterprise Zone program. These Hiring Credit Seminars will not only cover Enterprise Zone information, but also LAMBRA Hiring Tax Credits and Work Opportunity Tax Credit (WOTC) information. The Business Services Unit (BSU) is presenting basic information to many businesses by answering frequently-asked questions, and setting business appointments where a BSU representative will meet on an individual basis to further clarify and answer questions that business individuals may have. Workshops are an effective way to save time and resources by reaching out to more business people in a single setting.

The plan is to canvas the County by holding one workshop per month in different locations. This month the workshop will be held at the Worknet Employment Resource Center in Los Baños, CA:

Event: Enterprise Zone Hiring Credit Seminar

Date: 4/4/08

**Location: 800 7th Street
Los Baños, CA 93635**

Time: 8:30 a.m. – 9:30 a.m.

ATTACHMENT(S):

Enterprise Zone Workshop Flyer



Business Services

Merced County Enterprise Zone Hiring Credit Seminar



MERCED COUNTY DEPARTMENT OF WORKFORCE INVESTMENT INVITES YOU TO THE
HIRING CREDIT SEMINAR FOR BUSINESSES

**Merced County
Enterprise Zone Hiring Credit
Seminar for Businesses**

**Friday
April 4, 2008**

8:30 a.m. to 9:30 a.m.

**Dept. of
Workforce Investment
800 7th Street
Los Banos**



Find out about:

- Enterprise Zone Hiring Tax Credits
- LAMBRA Hiring Tax Credits
- WOTC Hiring Tax Credits
- Other Useful Information

Benefits to Businesses:

- **Increase Business Cash Flow**
- **Reduced Taxes**
- **Employee Wage Cost Savings**
- **More Qualified Employees**
- **And much more**



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Seating is limited so RSVP to >>>>>>>>>>>>>>