

**Workforce Investment Board
Executive Committee
1880 W. Wardrobe Ave
April 7, 2008, 7:30-9:00 a.m.
Meeting Minutes**



<http://www.co.merced.ca.us/wi/wib/wib.html>

Members Present:

Don Bergman	Kathleen Crookham	Rennise Ferrario
Robert Harmon (Chair)	Albert Montejano	Al Romero
Vann (Mike) Smith		

Members Absent:

Edward Dietz

Others Present:

Andrea Baker	Brian Cutler	Dee Knight	Alfredo Mendoza
Jackie Walther-Parnell			

1. Call to Order/Roll Call: The Chair, Mr. Robert Harmon, called the meeting to order at 7:34 a.m. Roll call was taken.
2. Approval of Agenda: It was *M/S/C Smith/Ferrario* to approve the agenda as published.
3. Approval of Minutes: It was *M/S/C Bergman/Montejano* to approve the February 4, 2008 minutes.
4. Public Opportunity to Speak: None.
5. Action Agenda:
 - a. PLATO Lab Contract Merced Adult School – It was *M/S/C Smith/Montejano* to approve the contract with Merced Adult School for PLATO basic skills instruction at Merced Worknet.
 - b. PLATO Lab Contract Merced College – It was *M/S/C Montejano/Crookham* to approve the contract with Merced College for PLATO basic skills instruction at Los Banos Worknet.
 - c. Workforce Investment Board Strategic (WIB) Scorecard Alignment – It was *M/S/C Crookham/Montejano* to update and align the WIB Strategic Scorecard with the WIB’s current goals, and bring back to the Executive Committee for approval.
6. Discussion:
 - a. Workforce Investment Board Strategic Scorecard – The following items were reviewed on the scorecard:
 - Measurement Category: Customer Perspective
 3. Workforce Development Advocacy/Awareness (Written Communications to legislators)

Measurement Category: Internal Operations/Organizational Effectiveness
 - 1.a. Plan vs Actual Participant Activity – Numbers (Participant Reports): It was suggested the summary be more clearly stated by changing the format as follows: Add a “Total” column after “Other Exits”; Add a “footnote” explaining the results of the “cumulative” column; and Add the “Target Percentage” at the top of the page like on the fiscal report.

Customer Service/Satisfaction Summary “How Did You Hear About Us?”: It was suggested the Department should do more public service announcements on KUBB Country and the Dennis Daly show so the community would know the connection of the WIB with Worknet.

1.b. Report Results – Monitoring (EDD Monitoring)

Measurement Category: Financial/Market Perspective

1. Expenditures – Fiscal Reports

Measurement Category: Learning and Innovation

1.a. Influence the Workforce Investment System – Education (BOS Business Education Alliance of Merced County Resolution)

7. Information:

a. Workforce Investment Board Nomination Committee: The Chair noted he is selecting members to serve on this committee. All officers must come from the private sector. The nominations will be presented to the WIB in May 2008.

b. Recertification Committee: Staff noted the committee met Mar 27, 2008, and will meet again on April 10, 2008, to further discuss the process to be used for the recertification.

c. CalGrip Update: This is funding received from the Dept of Labor through the Governor’s 15% discretionary fund for the CA Gang Reduction Intervention & Prevention Program. It is a collaborative effort of the Dept of Workforce Investment, Probation and Merced County Office of Education (MCOE) to transition 35-40 youth out of Bear Creek Academy back into the community by providing them with a plan and pathway for self-sufficiency. The MCOE Empower Program model will be used. Enrollment in the program will start next week.

d. Advocacy Update

e. Enterprise Zone Update

f. Fiscal Reports

g. Rescission Update

Ms. Kathleen Crookham noted that she and representatives from Merced College, Mercy Hospital, Golden Valley Health Centers and Dept of Workforce Investment met with Assemblymember Cathleen Galgiani who is looking into getting a grant for Registered Nurses. The WIB Chair will be notified of the next meeting.

8. Director Comments: Ms. Andrea Baker noted the EDGE Campaign is going to start writing language for a new law instead of worrying about WIA reauthorization. If anyone has ideas that should be included for small and/or rural counties, to please let her know.

Merced Sun-Star is doing a story on Poverty in May 2008, and Merced Worknet is part of the solution portion of the article.

9. Chair Comments: The Chair thanked everyone for their participation in the meeting and coming out so early in the morning.

10. Next Meeting: May 5, 2008, Dept of Workforce Investment Large Conference Room, 1880 W. Wardrobe Ave.

11. Adjourn: The meeting adjourned at 8:20 a.m.