

**TO: Executive Committee**

**DATE: 4/8/02**

**FROM: WIB Staff**

- For Action**
- For Information**
- Meeting Notes**

**SUBJECT: Funds Request, Expo 2002**

**PROPOSED MOTION(S): Executive Committee approve a request for \$2000 from the Merced County Community Forum to pay for a keynote speaker for the Merced Youth Expo 2002, April 27, 2002.**

**DISCUSSION: Youth Expo 2002 is a one day conference focusing on preparing Merced County high school age students for the challenges ahead after exiting high school. The conference is open to all high school age youth, as well as their family members. The focus is to positively effect Youth who have not made final decisions on what they to intend to do after high school.**

**The keynote speaker is Gary Zelesky. He has 20 plus years experience as a professional speaker, specializing in youth issues, families and relationships.**

**This request was initially disapproved by the Executive Committee on March 11, 2002 [request was for Adult/Dislocated Worker funds]. However, staff research revealed incentive dollars could be utilized for this project.**

**ATTACHMENT(S): Bio- Gary Zelesky**

# Application for Workforce Investment Board Assistance

<b>1. Type of Application:</b> <b>New Funds Request</b> <input checked="" type="checkbox"/>  <b>Renewal</b> <input type="checkbox"/>	<b>2. Date Submitted:</b> 2/25/02	<b>3. Contact Person:</b> Lynda Bennett
	<b>4. Email Address:</b> lbennett@hsa.merced.co.ca.us	
	<b>5. Contact Phone Number/FAX Number:</b> 385-3000 EXT# 5634	

<b>7. Applicant Information</b>	
<b>Legal Name of Organization:</b> MERCED COUNTY COMMUNITY FORUM	<b>Community/Locale Served:</b> MERCED COUNTY
<b>Name of Applicant:</b> MERCED COUNTY HUMAN SERVICES AGENCY PO BOX 112 MERCED, CA. 95341	<b>Mailing Address:</b>  SAME
<b>Physical Address:</b> 2115 W. WARDROBE AVE MERCED, CA. 95341	<b>Organization Phone Number:</b> 385-3000 EXT# 5634  <b>FAX Number:</b>
<b>10. Type of Service: (Check all that apply)</b>  One-Stop Delivery <input type="checkbox"/> Core Services <input type="checkbox"/> Intensive Services <input type="checkbox"/> Training Services <input checked="" type="checkbox"/>	<b>Explain Briefly:</b>  ONE DAY YOUTH CONFERENCE AT BUHACH COLONY
<b>11. Name of Project:</b> YOUTH EXPO 2002	

**12. Describe the Project:** Include which of the service strategies (i.e One-Stop Delivery; Core; Intensive or Training Services) you will employ. Refer to the Workforce Development summary when addressing all programs to be delivered as checked on the attached checklist. (Use an 8 1/2 by 11 sheet of paper for additional comments. Attach any additional supporting material.)

**YOUTH EXPO IS A ONE DAY CONFERENCE FOCUSED ON PREPARING MERCED COUNTY HIGH SCHOOL AGE STUDENTS FOR THE CHALLENGES THEY WILL FACE ON EXITING HIGH SCHOOL. WHILE THE DAY IS OPEN TO ALL HIGH SCHOOL AGE YOUTH (AS WELL AS PARENTS & SIBLINGS), WE ARE PARTICULARLY HOPING TO EFFECT YOUTH WHO HAVE NOT MADE FINAL DECISIONS ON WHAT THEY INTEND TO DO AFTER HIGH SCHOOL. THE DAY WILL HAVE A NUMBER OF SPEAKERS AND BREAKOUT SESSIONS. TOPICS WILL INCLUDE VOCATIONAL AND EDUCATIONAL OPPORTUNITIES, COMMUNITY VOLUNTEER OPPORTUNITIES AND A VARIETY OF "TEEN ISSUES", HEALTHY BEHAVIORS AND RELATIONSHIPS, PREPARING FOR INDEPENDENT LIVING, FINANCIAL COUNSELING, AVOIDING PROBLEM AREAS, CULTURAL DIVERSITY, AND LEADERSHIP DEVELOPMENT. WORKSHOPS ON PEER PRESSURE AND MAKING GOOD CHOICES WILL ALSO BE OFFERED.**

<b>13. Project Start Date:</b> 4/27/02	<b>14. Project End Date:</b> 4/27/02
<b>15. Requested Funding (Attached Itemized Budget):</b> \$2,000.00 for KEYNOTE SPEAKER	<b>16. Amount of Administrative Costs Associated:</b> \$0.00
<b>17. To the best of my knowledge and belief, all data in this application/proposal are true and correct. The document has been signed by the governing entity of the organization requesting this funding.</b>	
<b>17a. Typed Name of Requestor:</b> SCOTT PETTYGROVE	<b>17b. Title</b> DEPUTY DIRECTOR - HUMAN SERVICES AGENCY
<b>17c. Signature</b> <i>Scott Pettygrove</i>	<b>17d. Date Signed</b> 2/25/02

Date Received:	Date Reviewed by Committee:	Date Returned for More Information:	Eligible <input type="checkbox"/> Ineligible <input type="checkbox"/>
Approved <input type="checkbox"/>	Committee Chair Signature:	Date:	
Disapproved <input type="checkbox"/>			

**Merced County Workforce Investment Board  
Funds Request Checklist**

<b>Authorized Uses for Adult and Dislocated Worker Funds (Source: WIA Section 134)</b>	
<b>Development of Service Strategies That Identify:</b> (Check only those that apply to your specific program)	✓
<b>Establish a One-Stop delivery system</b>	
<b>Provide Core Services</b>	
• Determinations of whether the individuals are eligible to receive assistance	
• Outreach	
• Intake (may include worker profiling) and orientation to the information and other services available through the one-stop delivery system	
• Initial assessment of skill levels, aptitudes, abilities and supportive service needs	
• Job search, placement assistance and career counseling	
• Provision of employment statistics information	
• Provision of performance information and program cost information on eligible providers of training services	
• Provision of information regarding how the local area is performing on the local performance measures and any addition performance information with respect to the one-stop delivery system in the local area	
• Provision of accurate information relating to the availability of supportive services, including child care and transportation, available in the local area and referral to such services	
• Provision of information regarding filing claims for unemployment compensation	
• Assistance in establishing eligibility for welfare-to-work activities and programs of financial aid assistance for training and education programs that are not funded under WIA	
• Follow-up services, including counseling regarding the workplace, for participants in workforce investment activities authorized under this subtitle who are placed in unsubsidized employment , for not less than 12 months after the first day of the employment	
<b>Provide Intensive Services</b>	
• Comprehensive and specialized assessments of the skill levels and service needs; diagnostic testing and use of other assessment tools; in-depth interviewing and evaluation to identify employment barriers and appropriate employment goals	
• Develop an individual plan to identify: employment goals; appropriate achievement objectives; appropriate combination of services	
• Group counseling	
• Individual counseling and career planning	
• Case management for participants seeking training	
• Short-term prevocational services, including development of: learning skills; communication skills; interviewing skills; punctuality; personal maintenance; professional conduct	
<b>Provide Training Services</b>	
• Occupational skills training	
• On-the-job training	
• Programs that combine workplace training with related instruction, which may include cooperative education programs	
• Training programs operated by the private sector	✓
• Skill upgrading and retraining	
• Entrepreneurial training	
• Job readiness training	
• Adult education and literacy activities	
• Customized training conducted with a commitment by an employer or group of employers to employ an individual upon successful completion	

**Merced County Workforce Investment Board  
Funds Request—Prohibited Uses**

**Prohibited Uses for Adult and Dislocated Worker Funds**  
(You may not utilize Adult and Dislocated Worker Funds for the following:)

**Federal control of education**

**Non-duplication (All of the funds made available under this Act shall be used in accordance with the requirements of this Act)**

**Non-interference and non-replacement of regular academic requirements**

**Displacement**

- A participant in a program or activity shall not displace (including a partial displacement, such as a reduction in the hours of non-overtime work, wages or employment benefits) any currently employed employee (as of the date of the participation)
- Impairment of contracts—A specified activity shall not impair an existing contract for services or collective bargaining agreement and no such activity that would be inconsistent with terms of a collective bargaining agreement shall be undertaken without the written concurrence of the labor organization and employer concerned.

**A participant in a specified activity shall not be employed in a job if:**

- any other individual is on layoff from the same or any substantially equivalent job
- the employer has terminated the employment of any regular employee or otherwise reduced the workforce of the employer with the intention of filling the vacancy so created with the participant
- the job is created in a promotional line that will infringe in any way upon the promotional opportunities of currently employed individuals (as of the date of the participation)

**Relocation**

- Use of funds to encourage or induce relocation
- Use of funds for customized or skill training and related activities after relocation

**Economic Development**

- No funds shall be used for employment generating activities, economic development activities, investment in revolving loan funds, capitalization of businesses, investment in contract bidding resource centers and similar activities that are not directly related to training for eligible individuals under this title.
- No funds shall be used for foreign travel.



# Gary Zelesky

## Unplugged

## FULL TILT

Gary Zelesky brings an exciting **ENERGY** to every school he visits and every conference he attends.

If you want an **ENERGETIC** speaker who is fun and has a message ... *That's the Z Man!*

## New Program

**Gary Zelesky:**  
**Unplugged & Full Tilt**  
(assemblies and conferences)

The energy is the same and sparks will fly as Gary Zelesky unplugs his stuff -- and the message gets real -- real personal. For the first time, Gary shares the emotional and physical abuse he went through as a child. Through his story, he helps others! From the **violence** of an alcoholic family, to the **respect** of a dedicated English teacher, his journey is one of hope and empowerment. Gary brings his "**UNPLUGGED AND FULL TILT**" assembly to a greater depth. By helping young people to respect and protect themselves and others, they can eventually make a meaningful contribution to the world.

### EXZITING CONZEPTS!

The Z Man has spent over 20 years working with teenagers, teachers and families ... a true expert in the area of youth issues and motivation. When Gary steps onto his soapbox to emphasize his major points (*and to appear taller*), audiences will be learning from one of America's most memorable, fun-loving and dynamic speakers.

### THE Z MAN DELIVERS!

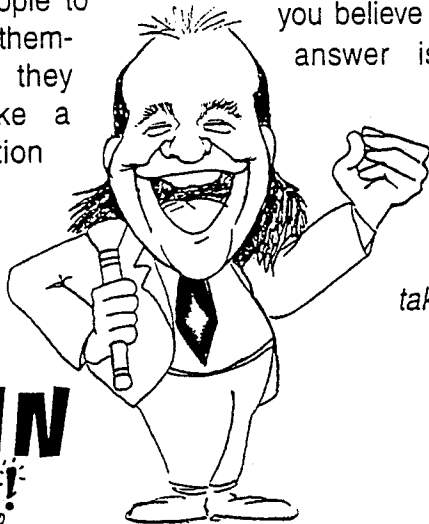
Gary's programs have been defined as "*comedy with content*" so expect a great time and a lot of laughs. Also, expect some serious food for thought as Gary explores sensitive issues that just can't be ignored. Emphasis can be placed on the issues of: character, self-esteem, stress and burn-out, responsible choices, abuse vs. respect, peer pressure, substance abuse, communication, conflict, and leadership.

### EXPECT REZULTS!

Gary stimulates people to set new and ambitious goals and he provides the powerful energy boost needed to turn these goals into immediate action. As

Gary stands on his soapbox in front of a sea of teenagers, he asks, "Do you believe **YOU** have the **POWER** to make a positive difference?" The answer is always an electrifying "**Yes!**" Gary tells young people, "*It's not what you say 'no' to that will change your life. It is what you say 'yes' to. Start saying 'yes' to your dreams, your vision, and your personal self-image ... and stop letting the drug addicts, the alcoholics, and the so-called gang bangers tell you how to live. Now is the time to take back your generation!*"

The  
**Z MAN**  
is back!



## Updated Programs

### **ENCOURAGE: Keys to Leadership** (*student leadership*)

We must become more human to ourselves, and to those around us, if we expect to be an influence in our world, school and family. Areas covered are goal setting, role-modeling and proper motivation.

### **What Makes Teachers Brave** (*teachers*)

An exciting program to help teachers feel great about their choice to work with young people. A "feel good" message that re-energizes!

### **Fired Up But Not Burned Out** (*teachers and administrators*)

With compassion, Gary presents advice on coping with stress and accepting change -- designed specifically for today's educators.

### **Communication Frustration** (*parents*)

This is not a "Leave it to Beaver" role modeling course; this is *right where we live* material. Gary will focus on the critical stages in family life when cohesiveness, communication, and a show of mutual love and affection are so badly needed. He will share practical help for families on *how to communicate with each other*

## Impressions

"Our personal resources have been supercharged and we will move forward remembering always that our students are our clients, our future, and they deserve the very best we have to offer."

Jayme Arner, Assist. Superintendent

"The students at Marysville HS acclaim you to be the best motivational speaker our school has ever had. You are a funny, powerful, enlightening person whose real message is carried with a punch that is still being talked about by students on campus two months later."

DeAnn Kamilos, Assistant Principal

"The insight on the various levels that you shared with us was spectacular. In the four years I have been attending Thorp High School, I don't think I have ever seen such a large response from the student body."

Jamie K. Polnaszek, FBLA President

"Your Opening Ceremonies keynote address was truly outstanding, encompassing humor, inspiration and honesty. Your presentation was enjoyed by all in attendance and evaluations were excellent receiving the highest possible rating."

Mary Luck, Junior Civitan International



## Background

- 20 years experience as a professional speaker, specializing in youth issues, families and relationships.
- Owned and operated a successful international youth specialties company.
- Developed and taught a four year adolescent major at North Central College, Minnesota.
- Developed cassettes and video series dealing with teamwork, communication skills, positive thinking, parent/teen relationships, suicide, humor in the workplace, marriage, and management / employee conflict.
- Developed "Allies" ... college students working abroad to help teenagers in other parts of the world.
- Married and father of three children.

Gary Zelesky

Unplugged

