

**TO: Workforce Investment Board  
Executive Committee**

**DATE: 4/14/03**

**FROM: WIB Staff**



**For Action**



**For Information**



**For Discussion**

**SUBJECT: Bill Strickland Presentation to the WIB**

**PROPOSED MOTION(S): Discuss with possible action to approve date for Bill Strickland to speak to the WIB.**

**DISCUSSION: The committee will discuss inviting Bill Strickland to speak to the WIB. Bill Strickland spoke at the 2002 Workforce Policy and Leadership Conference held at the Monterey Marriott and Conference Center September 11-13. Mr. Strickland is the President and CEO of Manchester Craftsman's Guild and Bidwell Training Center, Inc., both founded in 1968 in Pittsburgh, Pennsylvania. These organizations prepare people for their futures through creative inquiry and production reflection through mentored relationships with artists, educators and counselors.**

**WIB staff contacted Mr. Strickland's scheduling assistant, Ms. Yvonne King, who sent information about his availability and fees. Mr. Strickland is available all weekdays in August, except Monday the 18<sup>th</sup>. His fee is on a scale ranging from a low of \$5,000 to a high of \$15,000 plus expenses (rental car, airfare, hotel, meals, etc.). She said the fee is based on an organization's ability to pay. The fee is the same if he speaks to the WIB in conjunction with another engagement in California.**

**ATTACHMENT(S): None.**