

Workforce Investment Board of Merced County
Marketing and Economic Development Committee
Worknet of Merced County – Employment Resource Center
1200 W. 16th Street, Merced
Wednesday, April 24, 2002 - 8:00 to 10:00 a.m.
Meeting Agenda



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1. Call to Order
 2. Agenda.....
 3. Approve Minutes (March 6, 2002)..... Action
 4. Opening Comments from Chair
 5. Introductions.....
 6. Public Opportunity to Speak
 7. Agenda Items:
 - a. Continue Marketing Plan Development..... Information
 - b. Youth Employability Card
 - c. Samples of Collateral Materials Used
 - d. Briefing on “Meet the WIB” Contest..... Information
 - e. Worknet of Merced County – Employment Resource Center Tour..... Information
 8. Next Meeting Date/Time.....
 9. Adjourn..... Action

“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”