

**TO: Program Planning and Development  
Committee**

**DATE: 4/30/03**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: Youth Employability Card Program**

**PROPOSED MOTION(S): To have the Youth Employability Card Program  
managed by the Education Action Team.**

**DISCUSSION: The Youth Employability Card Program needs to be  
addressed. The program started out strong but a “missing piece” has been  
identified. The local business sector has not participated at a satisfactory level.  
Many attempts to communicate to business (brochures, radio, TV, etc.) the value of  
the program have been made, but direct involvement of the business community is  
limited.**

**The Youth Council was notified of the problem at its 4/09/03 meeting.**

**This committee will discuss how to increase business participation and determine  
the best course of action.**

**ATTACHMENT(S): None.**