

**TO: WIB Program Planning and Development  
Committee**

**DATE: 5/04/04**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: Workforce Investment Board Selected Industry Clusters**

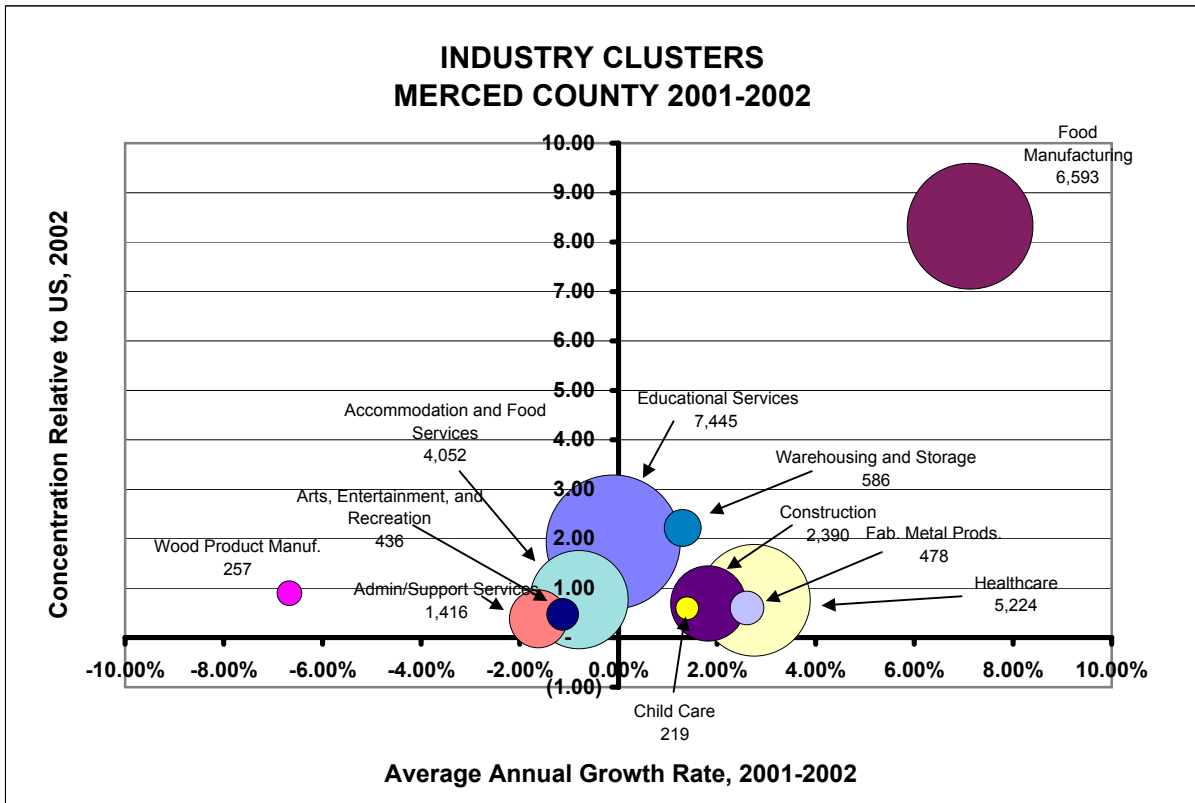
**PROPOSED MOTION(S): Information/Discussion Only**

**DISCUSSION: The Workforce Investment Board has selected the following industry clusters to focus on, and they are listed in priority order:**

- 1) Agriculture/Food Processing,**
- 2) Wood/Metal Fabrication,**
- 3) Construction/Materials and Ancillary Services,**
- 4) Warehouse Distribution,**
- 5) Healthcare and Education,**
- 6) Business Services,**
- 7) Tourism, Visitor Services, and Hospitality, and**
- 8) Childcare (which crosses over many industries)**

**The attached Bubble Chart shows the current economic impact, average annual growth and concentration for Merced County in 2001-2002. The clusters are described using terms that are consistent with the US Department of Labor, Bureau of Labor Statistics, and may be named slightly different from the cluster above.**

**ATTACHMENT(S): Industry Cluster Bubble Charts**



<b>Size</b>	<b>Current Economic Impact:</b> Determines if an industry is a significant component of the cluster's activity in Merced County. (Area of Bubble)
<b>Average Annual Growth</b>	<b>Job Creation:</b> Shows how various components have weathered market forces and their subsequent employment generation.
<b>Concentration</b>	<b>Regional Specialization:</b> A concentration of greater than 1 indicates that the region is more specialized in the industry compared with U.S. or California*. Specialization generally reflects competitiveness and outward orientation.

\* Note: Concentration vs. U.S. is generally more representative than concentration vs. CA.

Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

CLUSTER MATRIX

	Educational Services	Food Manufacturing	Health Care and Social Assistance	Accommodation and Food Services	Construction	Administrative and Support Services	Warehousing and Storage	Fabricated Metal Product Manufacturing	Arts, Entertainment, and Recreation	Wood Product Manufacturing	Child Day Care Services
<b>Size</b> (Ranked Highest to Lowest)	1	2	3	4	5	6	7	8	9	10	11
<b>Concentration</b> (Ranked Highest to Lowest)	3	1	6	5	7	11	2	8	10	4	9
<b>Growth</b> (Ranked Highest to Lowest)	7	1	2	8	4	10	6	3	9	11	5
<b>Wages</b> (High, Medium and Low)	H	M	H	L	M	L	H	H	L	L	M

Color Legend	
Green:	Top 1/3
Yellow:	Middle 1/3
White:	Bottom 1/3

