

**TO: Workforce Investment Board**

**DATE: 05/11/06**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

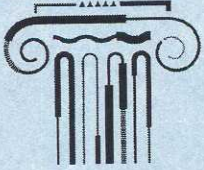
**SUBJECT: Letter of Appreciation**

**PROPOSED MOTION(S): For Information Only.**

**DISCUSSION: On November 10, 2005, the Workforce Investment Board approved financial support for the Jay Conrad Levinson Marketing Guerrilla Seminar. The event was held at Merced College on February 25, 2006, as scheduled. Attached is a letter of appreciation from Robin M. Shepard, Executive Director, Merced College Forum, for your review.**

**ATTACHMENT(S):  
Appreciation Letter**

MERCED  
COLLEGE  
FOUNDATION



MERCED COLLEGE  
FOUNDATION  
BOARD OF DIRECTORS

ED ANDERSON  
ROBERT BAUER  
ART CARDOZA  
ELAINE CRAIG  
EVA DE LONG  
BENJAMIN DURAN  
CHARLES FENNESSY  
BETTYLOU GEORGE  
DENNIS GILLEN  
MARK HENDRICKSON  
KEITH KING  
NANCY LINT  
ANNE NEWINS  
WENDELL OLSON  
RICK OSORIO  
SONJA PERRET  
ALPHONSE PETERSON  
ELAINE POST  
MARGARET RANDOLPH  
TOM SIVERLY  
MARVIN SMITH  
NEIL STONUM  
TERRY TATUM  
DAVE WOOD  
MIKE ZDANOWSKI

ROBIN SHEPARD  
EXECUTIVE DIRECTOR

INCORPORATED  
ANNO MCMLXXIII

# MERCED COLLEGE FOUNDATION

"The mission of the Merced College Foundation is to provide support for the activities and programs of Merced College which are necessary to maintain excellence in all areas of education and community service."

March 20, 2006

Andrea Baker  
Workforce Investment Board  
1880 Wardrobe Avenue  
Merced, CA 95340

Dear Andrea,

Please accept my sincere appreciation for the Workforce Investment Board's support of our Business Forum 2006 series at Merced College. I am gratified by your investment in this important project and I am looking forward to our two remaining seminars.

I have heard many positive comments regarding the Jay Conrad Levinson Guerrilla Marketing seminar on Saturday, February 25<sup>th</sup>. Mr. Levinson provided a comprehensive look at how to market small businesses with little resources, and for those who attended I'm certain they walked away with much valuable information. I know I did. I took copious notes during the seminar and will certainly use this new knowledge to better promote the College.

Thank you again, Andrea, for your generous contribution to the success of Business Forum 2006.

Sincerely,

Robin M. Shepard  
Executive Director