

Workforce Investment Board
Dept of Workforce Investment, Large Conference Rm
1880 W. Wardrobe Ave, Merced, CA
May 11 2006, 3:00-5:00 p.m.
Meeting Notes



<http://web.co.merced.ca.us/wi/wib/wib.html>

Members Present:

Lee Andersen	Andrea Baker	Bob Bittner
Sharon Cresswell	Kathleen Cookham	Ben Duran
Ernie Flores	Phil Flores	Peter Fluetsch
Robert Fore	John Fowler	Scott Galbraith
Carol Greenberg	Robert Harmon	Charlie Lambert
Albert Montejano	Anne Newins	Terry Nichols
Alfonse Peterson	Larry Pitts	Carole Roberds
Chris Rosander	Vann (Mike) Smith	Mike Sullivan
Steve Tinetti		

Members Absent:

Nick Benjamin	Don Bergman	Nellie McGarry
Rick Osorio	Al Romero	Thomas Tsubota

Others Present:

Dave Davis	Eddie Harding	Teresa Kinney
Dee Knight	Alfredo Mendoza	Joanne Presnell
Jackie Walther-Parnell		

-
1. Call to Order/Roll Call – The Vice Chair, Mr. Michael Sullivan, called the meeting to order at 3:10 p.m. Roll call was taken.
 2. Approval of Agenda – It was *M/S/C Tinetti/Crookham* to approve the agenda as published.
 3. Approval of Minutes – It was *M/S/C Fowler/Bittner* to approve the March 9, 2006 minutes.
 4. Public Opportunity to Speak – None.
 5. Consent Agenda: It was *M/S/C Galbraith/Tinetti* to approve the Consent Agenda.
 - a. Renewal of WIB members' terms
 - b. Limited Funds Policy
 - c. Merced PLATO Lab Contract
 - d. Workforce Investment Act Performance Measure for 2005/06
 - e. Individual Training Account Exceptions
 - f. Subcommittee Attendance and Membership
 - g. Youth Council Membership – Ms. Isabel Nash
 - h. Youth Council Membership – Ms. Deloris Sharp
 - i. Youth Council Membership – Ms. Wendy Lomeli
 - j. Youth Council Membership – Ms. Nancy A. Silva
 - k. Youth Council Membership – Ms. Sheena Murry
 - l. ETPL Addition – Central Valley Massage Institute
 6. Action Agenda:
 - a. Election of Workforce Investment Board (WIB) Officers – There were no nominations from the

floor. It was *M/S/C Fowler/Galbraith* to approve by acclamation the following officers:

- Mr. Robert Harmon, WIB Chairperson
- Mr. Michael Sullivan, 1st Vice Chairperson
- Mr. Albert Montejano, 2nd Vice Chairperson

b. Worknet One-Stop Centers Month – It was *M/S/C Tinetti/Fluetsch* to request that the Board of Supervisors proclaim May 2006 as “Worknet One-Stop Centers Month”.

c. Request from Fresno County Workforce Investment Board – It was *M/S/C Andersen/Tinetti* that the WIB Executive Committee be given authority to make decisions regarding lobbying for this issue during the coming year. The WIB Chair will send a response to the Fresno County WIB.

7. Presentations:

a. Regional Business Participation in WIB, P-16 and MCEDCO – Mr. Scott Galbraith and Mr. Lee Andersen noted they were soliciting ideas of how to get more private sector volunteers to participate on the MCEDCO Board and P-16 Council. Once the Business Alliance portion of P-16 is started, there will be more work for the business volunteers to do. There were some suggestions made. Mr. Galbraith and Mr. Andersen will meet to strategize on the suggestions made. If members have suggestions at a later date, please contact them. They will keep the WIB informed on their plans to build a Business/Education Alliance.

b. WIB Alignment – Ms. Joanne Presnell facilitated a discussion on alignment and workforce development, which stemmed from a previous discussion the Executive Committee had at its last meeting. Ms. Presnell provided a handout of the questions and answers from that meeting. It was determined the following should be considered in alignment with businesses and education:

- Identify what it takes to reach the goal, stick to it and be persistent to the end.
- Create a large-scale partnership with specific businesses for kids to spend time learning different career skills along with their education.
- Align with employers to come into the schools and businesses to discuss softskills.
- Develop programs that address the needs of the male youth.
- There is good alignment with WIB goals and the various programs that are trying to better prepare the workforce—P-16 Council, MCOE Youth Programs, and Valley High School Career Workforce Academy programs.

8. Announcements:

a. May 25, 2006, Regional Forum, in Modesto, CA, for local economic and workforce development professionals. If you would like to attend, contact Ms. Baker so you can be registered.

b. May 26, 2006, 11:30 a.m.-1:00 p.m., Dr. Holly Moore, a retired Community College President from the Seattle/Kings County area, who now works for a Chicago organization called Center for Experiential Adult Learning. She will be here to talk about a pilot program—Lifelong Learning Accounts. All healthcare providers have been invited as the WIB’s priority sector. If you would like to attend, contact Ms. Dee Knight at 724-2107.

c. Ms. Baker noted handouts of the High School Exit Exam’s “Frequently Asked Questions” were provided for information. Dr. Robert Fore noted 94% of Merced County seniors passed.

d. On June 14, 2006, 8:30 a.m.-12:00 p.m., at the Castle Conference Center, Ms. Jody Sue Kelley, a national speaker, will make a presentation for small businesses on “How To Hire For Retention”. There are 50 seats available for this presentation. If you would like to attend, let staff know.

9. Information Agenda:

- a. Joint Request for Funds – Dept of WI and Central Valley Opportunity Center
- b. Program Year 2006 Allocation
- c. Letter of Appreciation – Guerrilla Marketing
- d. Implications for Action
- e. VITA Update – It was noted the economic impact is \$1.4 million. It was noted that we're leaving about \$75 million on the table. More volunteers are needed to get this money for Merced County. The IRS trains the volunteers. It was suggested recruitment announcements/flyers about the program be sent to businesses, colleges and high schools.
- f. Fiscal Monitoring By Employment Development Dept
- g. Youth Council Retreat
- h. Chamber Business Connector Mixer – Merced Worknet
- i. Training for Businesses
- j. P-16 Advocacy Letter
- k. SB 1537 Advocacy Letter
- l. Fiscal Report
- m. Participant Report
- n. LMI Updates

10. Director's Comments: Ms. Baker noted the Department is tracking various legislation that pertains to economic development—whether or not there will be an Enterprise Zone Program. When anything happens, WIB members will be informed.

11. Chair Comments: None.

12. Other: None.

13. Next Meeting – July 8, 2006, Dept. of Workforce Investment, 1880 W, Wardrobe Ave, Merced.

14. Adjourn - Meeting was adjourned 4:34.