

TO: Workforce Investment Board

DATE: 05/13/04

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: PG&E CARE Community Outreach Program

PROPOSED MOTION(S): Information Only

DISCUSSION: Pacific Gas and Electric Company operates a program, California Alternate Rate for Energy (CARE), which provides qualifying low-income California customers a 20% discount on their gas and electric bills. The discount is applied for two-years, after which a customer will be asked to reapply.

In an attempt to increase enrollments in the CARE program, PG&E is awarding CARE contracts to various organizations to conduct education and outreach activities in low-income neighborhoods and communities within PG&E's service territory. The contracts will be performed based on a per application basis. PG&E will pay a maximum of \$12 per completed and qualified application. No organization within Merced County has applied for this program. Applications are now being accepted by PG&E.

On April 27, the BOS authorized the Department of Workforce Investment to submit an application to PG&E to become a CARE Community Outreach Contractor. If awarded, it will provide a useful service for low-income Worknet participants, and, bring revenue to the Worknet system.

ATTACHMENT(S): N/A