

TO: Workforce Investment Board

DATE: 5/24/01

FROM: WIB Executive Committee

For Action

For Information

Meeting Notes

SUBJECT: Kings View Graphics Expansion Project

PROPOSED MOTION(S): The WIB Approve \$105,472 of JTPA carry over Incentive Funds to Support the Kings View Graphics Expansion Project.

DISCUSSION: Kings View Graphics is a graphics design and production facility employing six nondisabled adults and six developmentally disabled adults. The program manufactures a variety of embroidered and silk screened products. The goal of Kings View and Kings View Graphics is to teach vocational skills, develop basic work habits and self-esteem in persons served, so that community employment is the eventual outcome. Kings View Graphics currently operates within a \$450,000 budget, utilizing six embroidery machine heads and one manual silk screen unit. The program's current productive capacity is limited by the six embroidery machines. When capacity is reached, contracts are farmed out to large embroidery plants in the Los Angeles area. As a result, Merced County "jobs are lost." Kings View is proposing the expansion of Kings View Graphics. By the addition of 16 embroidery heads to its current operation, opportunities for training and employment currently being lost to Los Angeles County can be preserved for Merced County disabled and non-disabled residents. Kings View is requesting \$298,161 to carry out its expansion goals:

Training Salary Cost	\$145,152
Benefit Cost @ 15% of Salaries	21,772
Equipment Cost	81,238
Marketing	50,000

OTHER CONSIDERATIONS: 1) There is \$105,472 of JTPA Incentive Funds available that could be used to support this project. Staff is recommending that these funds be used to support the purchase of the equipment (16 additional embroidery heads) and \$24,234 towards the marketing cost. PITD would negotiate with Kings View for appropriate OJT slots to help in the training salary cost category.

Ethnic Composition: Asian - 5%; Black - 7%; Hispanic - 30%; White - 58%

ATTACHMENT(S):

Kings View Proposal