

**To: Workforce Investment Board**

**Date: May 24, 2001**

**For Action**  
 **For Information**  
 **Meeting Notes**

**FROM: Youth Council**

**SUBJECT: Request for Proposal, Asset Mapping & Gap Analysis**

**PROPOSED MOTION: That the Workforce Investment Board concur with the Youth Council's decision to issue a Request for Proposal to purchase an Asset Mapping & Gap Analysis.**

**DISCUSSION: One of the major goals of the Youth Council is the identification of all County Youth assets or their lack of. A complete "asset mapping & gap analysis" is critical to the successful attainment of this goal. The Youth Council has assigned the Planning and Quality Assurance Committee to develop a RFP as the best way to acquire the needed information.**

**Youth assets in the RFP will include individuals, associations and institutions. Mapping takes inventory of the specific skills, services and capacities of (1) people—including the old, young, anyone having services to offer to youth; (2) informal community associations—including recreational, cultural, religious, athletic and neighborhood governance groups; and (3) formal institutions such as schools, businesses, libraries, hospitals, and health and human services agencies. For all three groups, community mapping focuses on strengths and abilities. Finally, it must be recognized that asset mapping is an ongoing process that must be periodically updated.**

**The primary use of the Asset Mapping and Gap Analysis will be as a strategic planning tool to identify youth program needs within the County.**

**ATTACHMENTS:**