

**TO: WIB Program Planning and Development
Committee**

DATE: 05/26/04

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Youth Employability Card

PROPOSED MOTION(S): To recommend to the Workforce Investment Board that the Youth Employability Card program be discontinued.

DISCUSSION: At the May 4, 2004 meeting, the Program Planning and Development Committee reviewed a report on the status of the Youth Employability Card. The Merced County Office of Education has been issuing cards through the Career Technicians, but there have been few employers participating. The primary issue is that there is no one available to dedicate time to solicit employers to participate, which is a necessary part of the program. Even though the framework of the Youth Employability Card program is basically sound, without a designated person being responsible for the outreach and tracking of employers there is a vital part of the program missing.

ATTACHMENT(S): Youth Employability Card Statistics

YOUTH EMPLOYABILITY CARD STATISTICS 2003-04

AS OF 4/23/04

SCHOOLS REPORTING:

- Atwater High School
- Buhach Colony High School
- Golden Valley High School
- LeGrand High School
- Merced High School
- Valley Community School
- Yosemite High School

	October 1, 2003 to February 28, 2004	March 1, 2004 to Present
NUMBER OF APPLICATIONS DISTRIBUTED:	63	28
NUMBER OF CARDS ISSUED:	50	23
GRADE LEVELS OF RECIPIENTS:	10, 11, 12	11 – 12
NUMBER OF APPLICATIONS DISTRIBUTED BUT NOT RETURNED:	4	1
NUMBER OF APPLICATIONS DENIED:	9	4
REASON FOR DENIAL:	Attendance, Low GPA	Attendance, Low GPA
PROMOTIONAL ACTIVITIES AT YOUR CAMPUS:	Flyers, posters, announcements	Flyers, posters, announcements
CHALLENGES	Students would like a list of the businesses that honor the card.	Students would like a list of the businesses that honor the card.

SCHOOLS NOT PARTICIPATING:

- Dos Palos High School
- Gustine High School
- Dos Palos High School
- Hilmar High School
- Livingston High School
- Los Banos High School