

TO: Executive Committee

DATE: 06/04/07

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: California Workforce Association Tech Contest

PROPOSED MOTION(S): For information only.

DISCUSSION: The California Workforce association is holding a contest to find new technical products in the workforce investment career field that are “the coolest and most transferable to others.” The winner will receive a new IPOD. The deadline for entry was June 1, 2007.

The Department of Workforce Investment submitted its web based “How To’ videos which are now available in our One-Stop computer labs. The videos allow participants to self teach themselves in web based programs such as job search, resume writing, earning a typing certificate, and how to create an email account to distribute your resume.

With a \$2,000 investment in software and one analyst’s time, WI estimates we have saved \$104,000 by freeing staff to accomplish other work. The concept is also being used by the Department’s IT staff to enable employees to set up and modify their computers without having to have IT present.

ATTACHMENT(S): A demonstration of the CALJobs “How To” will be presented during the meeting.