

**TO: Workforce Investment Board  
Executive Committee**

**DATE: 6/18/03**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: WIB Strategic Goals**

**PROPOSED MOTION(S): Review and redefine the WIB's Strategic Goals**

**DISCUSSION: The WIB has adopted four (4) strategic goals. Time lines have been established for each of the goals. All goals require review, assessment of progress, and possible redefinition.**

**Goal 1. Respond to business needs by targeting 3-5 area industries, develop current and emerging worker skills and assist the industries to develop worker retention strategies. Assist the specific industries with developing plans to expand and attract new workers.**

**Committee: Program Planning and Development**

**Goal 2. Establish the WIB as an economic development partner by developing workforce strategies aligned to community economic development initiatives.**

**Committee: Program Planning and Development**

**Goal 3. Influence the education system through building formal relationships to become responsive to business skill needs, and work to design and implement strategies that promote student achievement and graduation.**

**Committee: Program Planning and Development**

**Goal 4. Become an active advocacy voice and take political action on workforce development issues at the local, state and national levels.**

**Committee: Executive**

**ATTACHMENT(S): Goals and Time Lines**