

**Workforce Investment Board of Merced County  
Program Planning and Development Committee  
Merced Chamber of Commerce Conference Room  
690 W. 16<sup>th</sup> Street, Merced, CA  
Wednesday, June 23, 2004, 3:00–4:30 p.m.  
Meeting Agenda**



[www.co.merced.ca.us/wi/wib/wib.html](http://www.co.merced.ca.us/wi/wib/wib.html)

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1. Call to Order and Roll Call .....
  2. Approve Agenda .....
  3. Approve Minutes (May 26, 2004) .....
  4. Public Opportunity to Speak .....
  5. Action Agenda .....
  - a. Five-Year Strategic Plan .....
  6. Chair's Comments .....
  7. Next Meeting Date/Time—July 28, 2004, 3:00–4:30 p.m. ....
  8. Adjourn .....

“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”

**Workforce Investment Board  
Program Planning and Development Committee  
Department of Workforce Investment  
1880 W. Wardrobe Ave, Merced, CA  
May 26, 2004, 3:00 – 4:30 P.M.  
Meeting Minutes**

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**Members Present:** Andrea Baker, Nicolas Benjamin, Don Bergman, Sharon Cresswell, Peter Fluetsch (Vice Chair), Anne Newins, Rick Osorio (Chair), Al Romero, Thomas Tsubota

**Members Absent:** Paul Alderete, John Fowler, Scott Galbraith, Carol Greenberg, Mike Sullivan,

**WI Staff Present:** Dave Davis, Dee Knight

**Others Present:** Joseph Cuellar and Christina Ledezma – Firm Build, Jonae Pistorosi and Jana Helfer – Merced College, John Heading – WIB Chair

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**1. Call to Order and Roll Call:** The Vice Chair called the meeting to order at 3:03 p.m. A sign-in sheet was used in lieu of roll call. The meeting was turned over to the Chair at 3:06.

**2. Agenda:** It was *M/S/C Bergman/Romero* to approve the agenda as published.

**3. Approve Minutes (November 19, 2003 and May 4, 2004):** It was *M/S/C Bergman/Romero* to approve the November 19, 2003 minutes as written. It was *M/S/C Fluetsch/Cresswell* to approve the May 4, 2004 minutes as written.

**4. Public Opportunity to Speak:** None.

**5. Action Agenda:**

**a. Youth Employability Card:** The potential to discontinue the Youth Employability Card was discussed. It was noted there was no organization or individual designated to solicit the private sector, top school officials were not sufficiently backing the program, and youth were not being informed of the program. So much time and effort has been put into creating this program; committee members did not want the concept of this program to die.

It was *M/S/C Benjamin/Bergman* that a recommendation go to the Workforce Investment Board (WIB) that the Youth Employability Card Program be discontinued in the schools and the program be “placed on the shelf”. The concept will be given to the Youth Council to reconstruct and present to the P-16 Council for collaboration.

**b. Eligible Training Provider List–MCOE/Firm Build Construction Trades Training:** Mr. Joseph Cuellar gave a very informative presentation of the Merced County Office of Education (MCOE) and Firm Build Construction Trades Training Program and the existing construction jobs. He noted Firm Build is a 501-3c nonprofit corporation, its curriculum is approved by the State, and several instructors are licensed contractors and certified to teach in the construction trade.

It was *M/S/C Bergman/Benjamin* to recommend to the WIB that the MCOE Workplace Learning Academy, Construction/Building Trades Program be added to the Eligible Training Provider List.

*“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”*

It was recommended that MCOE/Firm Build give a presentation to the WIB at its next meeting.

**6. Information/Discussion:**

**a. “Surviving and Thriving in the Workplace” Workshop Update:** Ms. Jonae Pistoresi, a Merced College Instructor who oversees the Customer Service Academy, related how the Surviving and Thriving in the Workplace Workshop, a ½ unit 8-hour class, was created. She presented a video that is used as a springboard introduction for the workshop. Workshop topics are: 1) What employers value, 2) work ethics, 3) attitude, 4) communicating with your boss, coworkers and customers.

Workshops will be held at the Merced Chamber starting September 2004 on the 1<sup>st</sup> and 2<sup>nd</sup> Friday of each month (4 hours each day). Merced Chamber will market the workshop to its members and put an ad in the Sun-Star that targets new hires. It was recommended the Dept of WI formulate a plan to make this workshop mandatory for One-Stop Center participants, and that a certificate of completion be given. It was also recommended that after the workshops begin, a presentation be made to the P-16 Council.

It was noted the Customer Service Academy has won a national award, and it will be presented to Ms. Pistoresi in San Antonio, TX.

**b. Stanislaus County Pre-Construction Trades Program:** Staff provided information regarding the Stanislaus Pre-Construction Trades Program, which is a collaboration between Modesto Junior College, City of Modesto, Stanislaus County and a Community Development Block Grant that provides an introduction to basic construction for entry-level employment and union apprenticeship.

**7. Chair’s Comments:** None.

**8. Next Meeting Date/Time:** Next meeting is June 23, 2004, 3:00-4:30 p.m., in the Merced Chamber of Commerce Conference Room, 690 W. 16<sup>th</sup> Street, Merced.

**9. Adjourn:** It was *M/S/C Romero/Baker* that the meeting be adjourned at 4:08 p.m.

Minutes prepared by Devilla D. Knight.

**TO: Program Planning & Development Committee**

**DATE: 06/23/04**

**FROM: WIB Staff**

**For Action**

**SUBJECT: Five-Year Strategic Plan Modification**

**PROPOSED MOTION(S): Approve the attached Five-Year Strategic Plan Modification and forward to the Executive Committee with a recommendation for approval and signature.**

**DISCUSSION: On September 20, 2000, the Merced County Board of Supervisors approved the local Five-Year Strategic Plan as required by the Workforce Investment Act of 1998. Pursuant to Title 20 of the Code of Federal regulations, Part 661.355, the Governor of California has published procedures governing the modification of the local Five-Year Strategic Plan.**

**The Workforce Investment Board last modified the plan (Fourth Year Modification) at its meeting on September 11, 2003.**

**ATTACHMENT(S): Five-Year Strategic Plan Modification**

# **Local Workforce Investment Area Strategic Five-Year Local Plan Modification 5, Program Year 2004-05**

Local Workforce Investment Area: Merced County

Submitted on: September 30, 2004

Contact Person: Joanne Presnell

Contact Person's Telephone Phone Number: (209) 724-2041

Fifth-Year Local Plan Modification PY 2004-05

Modification # \_\_\_\_\_ LWIA: Merced County

Date: 4/1/04

**WORKFORCE INVESTMENT ACT  
STRATEGIC FIVE-YEAR LOCAL PLAN**

**Local Plan Table of Contents**

	<b>REVISION</b>		<b><u>PAGE NUMBER</u></b>
	<b><u>Yes</u></b>	<b><u>No</u></b>	
<b>Executive Summary</b>			
I. Plan Development Process	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
II. Local Vision and Goals	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>8</u>
III. Labor Market Analysis	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
IV. Leadership	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
V. One-Stop Service Delivery System	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
VI. Youth Activities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>34</u>
VII. Administrative Requirements	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
VIII. Assurances	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
IX. Signature Page	<u>Required</u>		_____
<b>Attachments</b>			
1. Budget Plan Summaries	<u>Required</u>		<u>44-46</u>
2. Participant Plan Summary	<u>Required</u>		<u>47-50</u>
3. Performance Indicator Chart	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>51</u>
4. Memorandums of Understanding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>N/A</u>
5. Public Comments of Disagreement	<input type="checkbox"/>	<input type="checkbox"/>	_____
6. LWIA Grant Recipient Listing	<u>Required</u>		_____
7. Other Submittal(s)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____

<input checked="" type="checkbox"/> Fifth-Year Local Plan Modification PY 2004-05	
<input type="checkbox"/> Modification # _____	LWIA: <u>Merced County</u>
	Date: <u>4/1/04</u>

**IX. SIGNATURE PAGE**

This plan modification represents the Merced County Workforce Investment Board's efforts to maximize and coordinate resources available under Title I of the Workforce Investment Act (WIA) of 1998.

This plan modification is submitted for the period of April 1, 2004 through June 30, 2006, in accordance with the provisions of the Workforce Investment Act.

Workforce Investment Board Chair

Chief Elected Official(s)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
John Headding  
Name

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Title

\_\_\_\_\_  
September 24, 2004  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Andrea T. Baker  
Name

\_\_\_\_\_  
Director, Department of Workforce  
Investment  
Title

\_\_\_\_\_  
August 24, 2004  
Date

**Amendments and updates to the narrative portion of the  
STRATEGIC FIVE-YEAR LOCAL WORKFORCE INVESTMENT PLAN**

**Section II – Local Vision and Goals**

Page 8 – Section 5

The language should reflect that the LWIB, in conjunction with the Youth Council, will recognize that Performance Measures for the Older Youth Entered Employment Rate and the Older Youth Earnings Change will remain borderline for the next year. After losing the out-of-school youth program provider due to its failure as a business, the LWIB’s action to replace the provider within 4 months should raise all older youth performance measures.

**Section VI – Youth Activities**

Page 34 – Section “E”

The language should be added to reflect that for youth in training, stipends for such activities as GED completion are allowable expenditures under the Merced County WIA youth program, provided the provision of a stipend is included in the participant’s individual needs assessment and individual service strategy.

<input checked="" type="checkbox"/> <b>Fifth-Year Local Plan Modification PY 2004-05</b>	<b>LWIA:</b> Merced County Department of Workforce Investment
<input type="checkbox"/> <b>Modification #</b> _____	<b>Date:</b> 6/1/2004

**TITLE IB BUDGET PLAN SUMMARY (Adult or Dislocated Worker)**

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE for PY 2004, beginning 07/01/04 through 06/30/05

- Grant Code 201/202/203/204 WIA IB-Adult  
 Grant Code 501/502/503/504 WIA IB-Dislocated Worker

FUNDING IDENTIFICATION	R485xxx Subgrant	R5887xx Subgrant
1. Year of Appropriation	2003	2004
2. Formula Allocation	1,712,311	1,710,129
3. Allocation Adjustment- Plus or Minus	(8,003)	0
4. Transfers - Plus or Minus	0	0
5. TOTAL FUNDS AVAILABLE (Line 2 plus 4)	1,704,308	1,710,129
<b>TOTAL ALLOCATION COST CATEGORY PLAN</b>		
6. Program Services (sum of Lines 6A through 6E)	1,533,878	1,539,117
A. Core Self Services	645,997	648,204
B. Core Registration Services	374,106	375,384
C. Intensive Services	62,129	62,341
D. Training Services	451,646	453,188
E. Other	0	0
7. Administration (Line 5 minus 6)	170,430	171,012
8. TOTAL (Lines 6 plus 7)	1,704,308	1,710,129
<b>QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from July 1, 2003 and July 1, 2004 respectively)</b>		
9. September 2003	0	
10. December 2003	281,070	
11. March 2004	690,932	
12. June 2004	1,042,242	
13. September 2004	1,452,104	
14. December 2004	1,704,308	310,756
15. March 2005		1,010,443
16. June 2005		1,710,129
17. September 2005		
18. December 2005		
19. March 2006		
20. June 2006		
<b>COST COMPLIANCE PLAN (maximum 10%)</b>		
21. % for Administration Expenditures (Line 7/Line 8)	10.0%	10.0%

Jackie Walther-Parnell,		
Operations Officer	(209)724-2012	6/1/2004
Contact Person, Title	Telephone Number	Date Prepared

**Comments:**

NOTE: Final Rule 667.160, What Reallocation Procedures Must the Governors Use, discusses local area obligation rates, recapture, and reallocation. Also see Directive WIAD01-10.

<input checked="" type="checkbox"/> <b>Fifth-Year Local Plan Modification PY 2004-05</b>	<b>LWIA:</b> Merced County Department of Workforce Investment
<input type="checkbox"/> <b>Modification #</b> _____	<b>Date:</b> 6/1/2004

**TITLE IB BUDGET PLAN SUMMARY (Adult or Dislocated Worker)**

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE for PY 2004, beginning 07/01/04 through 06/30/05

- Grant Code 201/202/203/204 WIA IB-Adult
- Grant Code 501/502/503/504 WIA IB-Dislocated Worker

FUNDING IDENTIFICATION	R485xxx Subgrant	R5887xx Subgrant
1. Year of Appropriation	2003	2004
2. Formula Allocation	1,653,263	1,445,485
3. Allocation Adjustment- Plus or Minus	(428)	0
4. Transfers - Plus or Minus	0	0
5. TOTAL FUNDS AVAILABLE (Line 2 plus 4)	1,652,835	1,445,485
<b>TOTAL ALLOCATION COST CATEGORY PLAN</b>		
6. Program Services (sum of Lines 6A through 6E)	1,487,552	1,300,937
A. Core Self Services	516,436	451,648
B. Core Registration Services	489,592	428,172
C. Intensive Services	206,776	180,836
D. Training Services	274,748	240,281
E. Other		
7. Administration (Line 5 minus 6)	165,283	144,548
8. TOTAL (Lines 6 plus 7)	1,652,835	1,445,485
<b>QUARTERLY TOTAL EXPENDITURE PLAN (cumulative from July 1, 2003 and July 1, 2004 respectively)</b>		
9. September 2003	199,526	
10. December 2003	499,601	
11. March 2004	792,114	
12. June 2004	1,042,839	
13. September 2004	1,435,552	
14. December 2004	1,652,835	301,075
15. March 2005		855,231
16. June 2005		1,445,485
17. September 2005		
18. December 2005		
19. March 2006		
20. June 2006		
<b>COST COMPLIANCE PLAN (maximum 10%)</b>		
21. % for Administration Expenditures (Line 7/Line 8)	10.0%	10.0%

Jackie Walther-Parnell,		
Operations Officer	(209)724-2012	6/1/2004
Contact Person, Title	Telephone Number	Date Prepared

**Comments:**

NOTE: Final Rule 667.160, What Reallocation Procedures Must the Governors Use, discusses local area obligation rates, recapture, and reallocation. Also see Directive WIAD01-10.

**Fifth-Year Local Plan Modification PY 2004-05**

**Modification #** \_\_\_\_\_

**LWIA:** Merced County Department of Workforce Investment

**Date:** 6/1/2004

**TITLE IB BUDGET PLAN SUMMARY (Youth)**

WIA 118; 20 CFR 661.350(a)(13)

PROGRAM TYPE for PY 2004, beginning 04/01/04 through 06/30/05

Grant Code 301/303/304 WIA IB-Youth

<b>FUNDING IDENTIFICATION</b>	R485xxx Subgrant	R5887xx Subgrant
1. Year of Appropriation	2003	2004
2. Formula Allocation	2,017,580	1,909,873
3. Allocation Adjustment- Plus or Minus	0	0
4. TOTAL FUNDS AVAILABLE (Line 2 plus 3)	2,017,580	1,909,873

**TOTAL ALLOCATION COST CATEGORY PLAN**

5. Program Services (sum of Lines 5A through 5C)	1,815,822	1,718,886
A. In School	1,271,075	1,203,220
B. Out-of-School (30%)	544,747	515,666
C. Other		
6. Administration (Line 4 minus 5)	201,758	190,987
7. TOTAL (Line 5 plus 6)	2,017,580	1,909,873

**QUARTERLY TOTAL EXPENDITURE PLAN** (cumulative from April 1, 2003, and April 1, 2004)

8. June 2003	0	
9. September 2003	0	
10. December 2003	0	
11. March 2004	0	
12. June 2004	876,000	
13. September 2004	1,923,769	
14. December 2004	2,017,580	573,997
15. March 2005		1,241,935
16. June 2005		1,909,873
17. September 2005		
18. December 2005		
19. March 2006		
20. June 2006		

**COST COMPLIANCE PLAN** (maximum 10%)

21. % for Administration Expenditures (Line 6/Line 7)	10.0%	10.0%
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Jackie Walther-Parnell

Operations Officer

(209) 724-2012

6/1/2004

Contact Person, Title

Telephone Number

Date Prepared

Comments:

NOTE: Final Rule 667.160, What Reallocation Procedures Must the Governors Use, discusses local area obligation rates, recapture, and reallocation. Also see Directive WIAD01-10.

Fifth-Year Local Plan Modification PY 2004-05

Modification # \_\_\_\_\_ LWIA: Merced County

Date: 6/1/04

## LOCAL PERFORMANCE INDICATORS AND GOALS<sup>(1)</sup>

WIA Requirement at Section 136(c)	State Performance Indicator(s) WIA Years					Local Performance Goals WIA Years				
	1	2	3	4	5	1	2	3	4	5
<b>Adults</b>										
Adult Entered Employment Rate	66%	68%	70%	72%	72%	63.6%	61%	63%	63%	
Adult Employment Retention Rate	74%	76%	78%	81%	82%	71.3%	68%	72%	72%	
Adult Earnings Rate	\$3500	\$3600	\$3400	\$3400	\$3450	\$3,179	\$3,240	\$3,196	\$3,196	
Adult Employment and Credential Attainment Rate	40%	50%	50%	50%	55%	40%	50%	50%	50%	
<b>Dislocated Workers</b>										
Dislocated Worker Entered Employment Rate	68%	69%	70%	79%	79.5%	63%	62.0%	68%	68%	
Dislocated Worker Employment Retention Rate	81%	83%	85%	88%	88%	75%	75%	81%	81%	
Dislocated Worker Earnings Replacement Rate	85%	86%	88%	96%	96%	85%	77%	86%	86%	
Dislocated Worker Employment and Credential Attainment Rate	40%	42%	45%	58%	58%	40%	42%	45%	45%	
<b>Youth Aged 19-21</b>										
Older Youth Entered Employment Rate	55%	56%	58%	66%	67%	58.8%	50.0%	55%	55%	
Older Youth Employment Retention Rate	70%	72%	74%	76.5%	78%	74.8%	65%	69%	69%	
Older Youth Earnings Gain	\$2500	\$2600	\$2700	\$3000	\$3000	\$2,481	\$2,300	\$2,400	\$2,400	
Older Youth Employment and Credential Attainment Rate	36%	42%	30%	30%	30%	36%	42%	30%	30%	
<b>Youth 14-18</b>										
Younger Youth Skill Attainment Rate	65%	70%	75%	76%	76.5%	60.9%	63%	70%	70%	
Younger Youth Diploma or Equivalent Rate	40%	42%	45%	55%	55.5%	40%	42%	45%	45%	
Younger Youth Retention Rate	40%	42%	45%	53%	53%	37.5%	38%	42%	42%	
<b>Participant Customer Satisfaction Rate</b>	<b>66%</b>	<b>67%</b>	<b>68%</b>	<b>75%</b>	<b>75%</b>	<b>66%</b>	<b>60.3%</b>	<b>61.2%</b>	<b>62.9%</b>	
<b>Employer Customer Satisfaction Rate</b>	<b>64%</b>	<b>65%</b>	<b>66%</b>	<b>75%</b>	<b>75%</b>	<b>64%</b>	<b>58.5%</b>	<b>59.4%</b>	<b>60.3%</b>	

<sup>(1)</sup> Guidance on the definitions of specific indicators can be obtained from the State of California Consultation Paper on WIA Performance Measures (Information Bulletin WIAB99-15) at <http://www.edd.ca.gov/empran.htm> and from the Department of Labor WIA Web site at [www.usworkforce.org](http://www.usworkforce.org).

Fifth-Year Local Plan Modification PY 2004-05  
 Modification # 5

LWIA: Merced County

Date: 6/1/2004

**TITLE IB PARTICIPANT PLAN SUMMARY**

WIA 118; 20 CFR 661.350(a)(13)

Plan the number of individuals that are in each category.

<b>Totals for PY 2004 (07/01/04 through 06/30/2005)</b>	ADULT	DW	OY	YY
1. Registered Participants Carried in from PY 2003	423	251	234	618
2. New Registered Participants for PY 2004	360	420	76	282
3. Total Registered Participants for PY 2004 (Line 1 plus 2)	783	671	310	900
4. Exiters for PY 2004	122	103	15	270
5. Registered Participants Carried Out to PY 2005 (Line 3 minus 4)	661	568	295	630

<b>PROGRAM SERVICES</b>				
6. Core Self Services	1,850	2,650		
7. Core Registered Services	515	500		
8. Intensive Services	260	150		
9. Training Services	100	80		

<b>SKILL ATTAINMENT</b>				
10. Attained a Skill/Goal				630

<b>EXIT STATUS</b>				
11. Entered Employment	160	120	10	80
11A. Training-related	75	65	5	20
11B. Entered Postsecondary/Advanced/Credential Program	0	0	5	
12. Remained with Layoff Employer		0		
13. Entered Military Service				8
14. Entered Advanced Training			10	5
15. Entered Postsecondary Education			0	130
16. Entered Apprenticeship Program				0
17. Attained High School Diploma/GED				450
18. Returned to Secondary School				15
19. Exited for Other Reasons	60	60	15	40

Jacqueline Walther-Parnell  
 Contact Person, Title

724 2012  
 Telephone

6/1/2004  
 Date Prepared

Comments:


**STATE of CALIFORNIA  
LOCAL WORKFORCE INVESTMENT AREA  
GRANT RECIPIENT LISTING**

**Merced County**

(Name of Local Workforce Investment Area)

ENTITY	ORGANIZATION	CONTACT (NAME/TITLE)	ADDRESS (STREET, CITY, ZIP)	PHONE, FAX, E-MAIL
Grant Recipient (or Subrecipient if applicable)	Merced County	Deidre Kelsey	2222 M Sreet	(209) 726-7366
		Chair, Merced County Board of Supervisors	Merced, CA 95340	(209) 726-7977
Fiscal Agent	Merced County Department of Workforce Investment	Jackie Walther-Parnell	1880 W. Wardrobe Ave.	(209) 724-2012
		Operations Officer	Merced, CA 95340	(209) 725-3592
Local Area Administrator	Merced County Department of Workforce Investment	Andrea T. Baker	1880 W. Wardrobe Ave.	(209) 724-2002
		Executive Director	Merced, CA 95340	

Signature: \_\_\_\_\_

Chief Elected Official

Date

If a Local Grant Subrecipient has been designated, please submit a copy of the agreement between the Chief Elected Official and the Subrecipient. The agreement should delineate roles and responsibilities of each, including signature authority.