

**Workforce Investment Board
Economic Development Ad Hoc Committee
1880 W. Wardrobe Ave, Small Conf Rm.
June 28, 2007, 3:30-4:30 p.m.
Meeting Minutes**



<http://web.co.merced.ca.us/wi/wib/wib.html>

Members Present: Jesse Brown, John Fowler, Scott McBride, Frank Quintero, Mike Souza, Lyle Wright

Absent Members: Don Bergman, Peter Fluetsch, Robert Harmon, Nellie McGarry, Alfredo Mendoza, Albert Montejano (Chair)

Others Present: Andrea Baker, Brian Cutler, Dave Davis, Anita Vargas

1. Call to Order: The meeting was called to order at 3:40 p.m.

Mr. Dave Davis welcomed two new members—Mr. Lyle Wright, Regional Director of University of California, Merced; and Mr. Mike Souza, and everyone present gave self-introductions.

Mr. Lyle Wright gave the committee an insight on his position at UC Merced, and what he wants to accomplish being part of the Ad Hoc Committee. He noted UC Merced has discussed having an Entrepreneurial Center or a Center of Excellence as the campus grows. UC Merced wants to help in achieving the goal of Workforce and Economic Development in Merced County. He thinks it's great that everyone is coming together, using their individual expertise, to attain that goal—optimizing all available resources so we can have a seamless delivery system.

2. Approval of Agenda: An agenda was provided no approval was made.

3. Approval of Minutes: Minutes were provided, no approval of the minutes were made.

4. Meetings Sequence:

Ms. Andrea Baker noted the San Joaquin Valley Partnership was formed (10 groups working on different issues), and the governor has devoted \$1 million to this partnership to accomplish the goals of the various groups. Ms. Baker works with the Higher Education/Workforce & Economic Development group. The partnership will soon be instituting the following programs—WorkKeys, a nationally certified assessment tool; Prove It, an Internet-based testing tool; Executive Pulse and Connectory.com databases. She noted Merced is one of two counties in the Valley (Tulare is the other) to do the Manufacturers Certified Assessment Center, which is to pilot the national standards for manufacturing—safety manufacturing, production, quality improvement, etc.

Ms. Baker provided everyone a packet, and gave a PowerPoint presentation on Executive Pulse and Connectory.com. Stanislaus County is the lead on putting together the Executive Pulse database, and San Joaquin County is lead on the Connectory.com database. She noted they need input/feedback from everyone in order for these tools to work and be of value.

The committee discussed the following:

- Places where these tools are up and running
- Marketing these tools
- Meeting with chambers for buy-in
- Brown bag meeting—Mr. John Fowler will host
- Alternative energy issues in Merced County—who are the lead, the implementation and the skills required.

6. Next Meeting: To be determined.

7. Adjourn: Meeting was adjourn at 4:50 p.m.

Minutes prepared by Anita T. Vargas