

**Workforce Investment Board
Marketing and Partnerships Subcommittee
Meeting Agenda
PITD – Large Conference Room
1880 West Wardrobe Avenue, Merced, CA
Friday, July 6, 2001
8:30 a.m. to 10:30 a.m.**

1. Call to Order and Roll Call
2. Approve 06/06/01 MinutesAction
3. Approval of Agenda.....Action
4. Opening Comments from the Chair
5. Introductions
6. Public Opportunity to Speak.....
7. Review Work Plan; goals and objectives.....
8. Review WIB draft dialogue for Power Point Presentation.....
9. WIB Marketing Consultant Finalists:
 - a. Parola Design Associates, of Fresno (9:00 a.m.)
 - b. Wm. Bell & Company, of Santa Rosa (9:45 a.m.)
10. Adjourn.....