

TO: Executive Committee

DATE: 07/07/08

FROM: WIB Staff

For Action

For Information

For Discussion


SUBJECT: Political Issues of Importance

PROPOSED MOTION(S): For Information Only

DISCUSSION: On June 23, 2008, a webinar entitled “The Future of WIA Funding 2008” was provided by Mr. David Bradley from the National Workforce Association. One of the topics Mr. Bradley covered included the “Issues of Importance” amongst voters.

Currently, Job Creation and Economic Growth is the number one issue amongst voters (used to rank 4th). Mr. Bradley cited the shrinking middle class and massive layoffs, primarily in Ohio, Mississippi and Pennsylvania, as the reasons for the nationwide shift in importance. Additionally, an overview of how the presidential candidates view Workforce issues was presented along with strategies by the House and Senate for FY 09 to restore cuts, protect workforce funding and create champions. A copy of the presentation slides will be available at the meeting.

**ATTACHMENT(S):
Issues of Importance**



Issues of Importance

Job Creation and Economic Growth	27%
The War in Iraq	24%
Energy and the Cost of Gas	18%
Health Care	8%
Terrorism	6%
Illegal Immigration	5%
The Environment and Global Warming	4%
The Mortgage and Housing Situation	1%

Peter Hart June 2008