

Workforce Investment Board
Dept of Workforce Investment, Large Conference Rm
1880 W. Wardrobe Ave, Merced, CA
July 12, 2007, 3:00-5:00 p.m.
Meeting Minutes



<http://web.co.merced.ca.us/wi/wib/wib.html>

Members Present:

Andrea Baker	Kathleen Cookham	Edward Dietz
Ben Duran	Rennise Ferrario	Ernie Flores
Carol Greenberg	Robert Harmon	Darren Hughes
Nellie McGarry	Albert Montejano	Anne Newins
Steve Newvine	Terry Nichols	Carole Roberds
Al Romero	Vann (Mike) Smith	John Stewart
Mike Sullivan		

Members Absent:

Lee Andersen	Don Bergman	Bob Bittner
Peter Fluetsch	John Fowler	Rick Osorio
Alfonse Peterson	Thomas Tsubota	

Others Present:

Brian Cutler	Dave Davis	Eddie Harding
Dee Knight	Alfredo Mendoza	Victor Nazario
Joanne Presnell	Jackie Walther-Parnell	

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1. Call to Order/Roll Call – The Chair, Mr. Robert Harmon, called the meeting to order at 3:04 p.m. Roll call was taken.
 2. Approval of Agenda – It was *M/S/C McGarry/Crookham* to approve the agenda as published.
 3. Approval of Minutes – It was *M/S/C Newins/Montejano* to approve the May 10, 2007 minutes.
 4. Public Opportunity to Speak – None.
 5. Consent Agenda: Item 5.b. was pulled from the agenda because the completed application was not received. It was *M/S/C Duran/McGarry* to approve items a. and c. of the Consent Agenda.
 - a. Workforce Investment Board Membership – Lyle J. Wright, UC Merced
 - b. Workforce Investment Board Membership – Nancy Ugarte, Hilmar Cheese (***Pulled***)
 - c. Workforce Investment Board Membership – Henry Ildefonso, Labor
 6. Presentations:
 - a. The Economy & Housing Market 2007: A Synopsis – Mr. Victor Nazario, County Bank, gave a PowerPoint presentation on the Economic Outlook 2007 for California and on the National level in the following areas:
 - 1) Outlook for global economy
 - 2) Economic growth
 - 3) Inflation: The Risk

- 4) Interest Rates
- 5) Job Growth
- 6) US Employment
- 7) Resurgence of the Silicon Valley
- 8) Median home prices by region
- 9) Median home prices in the Valley
- 10) Construction of homes
- 11) Job growth in construction
- 12) Recovery after the housing slump
- 13) The migration
- 14) Service area job growth
- 15) Perspectives on agriculture
- 16) Perspectives on international trade

b. Workforce Investment Services: Mr. Brian Cutler, Dept of WI Staff Services Analyst, gave a PowerPoint presentation on the kinds of services provided by the One-Stop Centers—how eligibility for Core/Intensives services is determined, the amount of training dollars, youth contracts with Merced County Office of Education, and the duties and responsibilities of both the Business Services Unit and Welfare-to-Work.

c. Medical Assistant Report: Mr. Alfredo Mendoza, Dept of WI Staff Services Analyst, gave a PowerPoint presentation on the Medical Assistant Career Lattice Project—a regional four-county study focused on educational lattices, retention and training of medical assistants. An overview of the contents of the report was given. This report has been shared with the Workforce Boards in the four regions, and it will be shared with the employer community.

7. Member Committee Reports:

a. Building Workforce Partnerships: Mr. John Stewart provided information on the Building Workforce Partnerships 2007 Conference he attended May 8-11, 2007, San Jose, CA. He was encouraged when the theme seemed to be that management/ownership should have a good working relationship with the unions in order to get things done; and because of SB 293, unions were encouraged to get involved with the Workforce Investment Board program. There were several influential seminar speakers who dealt with the issues of education, the workforce and economic development in our communities. There was also the mention of free union apprenticeship programs for high school career days.

b. P-16 Council: Ms. Carol Greenberg provided information on the California P-16 Conference she attended June 19-20, 2007, Long Beach, CA. She explained the theme, which was Rigor, Relevance and Relationships—the pathway for high school students. She noted Merced County and the Merced County Office of Education (MCOE) were highly regarded by conference attendees, and the keynote speaker—State Superintendent of Education—who specifically mentioned MCOE in his address. She attended a workshop given by attorneys, and the field of law is definitely looking to diversify—they are the 2nd least diverse profession.

She also talked to Ms. Bonnie Bair, Chief Operations Officer, International Trade Education Programs, Inc., who is looking for a training site for new jobs having to do with logistics—moving products from place to place. She was told that in California, within the next 10-20 years, there is going to be a need

for 500 thousand of these logistical jobs. Contact information would be given to MCOE, San Joaquin Valley Partnership and Merced College.

c. Economic Development Ad Hoc Committee: Ms. Andrea Baker noted the economic developers from UC Merced, Cities of Atwater and Merced, and County of Merced attended the June 28th meeting. Discussed were the tools Merced will be receiving from the San Joaquin Valley Partnership—Connectory.com and Executive Pulse. These tools have been working in Stanislaus County for two years. Those at the meeting agreed to look at the data collection tools that will be used to get input for the databases. There will be a regional meeting tomorrow to discuss how to launch Executive Pulse in Merced County.

d. Youth Programs: Ms Rennise Ferrario noted the Youth Council has two ad hoc committees—one focusing on updating the Resource Directory and getting resources for printing the directory, and the other committee will be working on the Request for Proposal for Program Year 2008-09 youth programs.

8. Information Agenda:

- a. Workforce Investment Act California Allocation
- b. Senators Boxer and Feinstein “Thank You” Letter (E-mails)
- c. Common Measures Waiver Request
- d. Senate Bill 293 Implementation
- e. Registered Nurse Program Update – The Department will follow up with a phone call to participants to find out if there were any concerns with the letter sent.
- f. Workforce Investment Board Self-Assessment Survey
- g. Uniformed Service Employment and Reemployment Rights Act
- h. One-Stop Survey
- i. Government Accountability Report
- j. Participant Reports
- k. Fiscal Report

9. Director’s Comments: Ms. Baker noted the Workforce Investment Act (WIA) services in the Livingston office will be discontinued due to funding. Those in Livingston who are identified and qualify for WIA services will be referred to the Merced or Los Banos One-Stop.

10. Chair Comments: The Chair noted the WIB survey would be e-mailed to everyone in approximately one week.

11. Next Meeting – September 13, 2007, Dept of Workforce Investment, 1880 W, Wardrobe Ave, Merced.

12. Adjourn - Meeting was adjourned 4:54.