

**Workforce Investment Board
Merced County Board of Realtors
635 W. Main Street
July 17, 2003 3:00-5:00 p.m.
Meeting Minutes**



Members Present:

Paul Aderete	Andrea Baker	Sharon Cresswell
Ben Duran	Ernie Flores	Peter Fluetsch
John Fowler	Scott Galbraith	Carol Greenberg
Jeremiah Greggains	Brian Griffin	Robert Harmon
John Heading	Doug Kirkpatrick	Charlie Lambert
Nellie McGarry	Ned Miller	Albert Montejano
Ann Newins	Ana Pagan	Alfonse Peterson
Carole Roberds	Al Romero	Mike Smith
Helen Sullivan	Mike Sullivan	Steve Tinetti

Members Absent:

Lee Andersen	Nicolas Benjamin	Don Bergman
Bob Bittner	Mike Boardman	Kathleen Crookham
Harry Dull	Gisela Malone	Terry Nichols
Rick Osorio	Thomas Tsubota	

Others Present:

Bunny Bentley	Dave Davis	Evelyn Eagleton
Rennise Ferrario	Eddie Harding	Dave Heyer
Ed McLaughlin	Donna Ornelas	Joanne Presnell
Barbara Shaw	Jackie Walther-Parnell	

- I. Call to Order - The meeting was called to order by the Chair, John Heading.
- II. Approval of Agenda – It was M/S/C McGarry/Fluetsch to approve the agenda as written.
- III. Approval of Minutes – It was M/S/C Peterson/Romero to approve the minutes of May 22, 2003.
- IV. Public Opportunity to Speak - Terry Stewart General Manager, Lowes thanked the Department of Workforce Investment Staff, Dave Heyer and Teresa Machado for the assistance with coordination of screening and hiring staff. In addition, Mr. Stewart noted the store will open two months sooner than planned because of the assistance with their employee needs.

Charlie Lambert made note of the “50 Stories” book published by CWA and encouraged other members to read through it to see the successes of the Workforce Investment Areas including Merced.
- V. Advocacy Report - Andrea Baker reported on anticipation of WIA 2004 budget reauthorization moving through Congress and she will be notifying the WIB on windows of opportunity to advocate for Merced.
- VI. Operational Reports
 - a. Business Services - Dave Heyer, Business Services Unit reported on the coordination with partners in providing services to Lowes. In addition, Mr. Heyer reported WorkNet will be working with Best Buy, and Barnes and Noble. He noted that he has made contact with

Applebees, Pier One, and Linens and Things. The staff are working closely with EDD to provide services to both the business community and the job seeker customers.

- VII.** Consent Agenda - It was M/S/C Duran/Harmon to approve the consent agenda.
- a. Renewal of WIB Terms
 - b. Submission of Application to Dept of Housing & Urban Development's Continuum of Care Program
- VIII.** Regional Strategic Issues
- a. WIB Performance Review Report – Barbara Shaw provided an overview on the results of the questionnaire and WIB member interviews. Ms. Shaw commented on the high marks overall on the survey. She noted the organization appears to be strong and healthy. In addition, Ms. Shaw addressed areas that were identified as opportunities for improvement. The recommendations were reviewed and WIB members were afforded the opportunity for questions. Lastly, Ms. Shaw shared information on best practices and some innovative ideas being implemented in other WIAs.
- IX.** Action Agenda
- a. WIB Performance Improvement Report – It was M/S/C Miller/Flores to accept the Performance Improvement Report and have Quality Assurance Committee set priorities for committee assignments.
- X.** WIB Strategic Goals
- a. Update Progress – The Chair asked the Committee Chairs to briefly report at the next WIB, on the status of the strategic goals.
- XI.** Information Items
- a. Committee Reports - www.co.merced.ca.us/wi/wib/wib.html (or faxed upon request)
 - b. Form 700 Submission Requirements
 - c. Federal Interagency Task Force for Economic Development
 - d. WIB Member for Labor Organization
 - e. LMI Updates
 - f. Fiscal/Participant Reports
 - g. Director's Notes
 - h. Workforce Academies
 - i. 50 Stories of Youth – Evelyn Eagleton made note of the additional successes of local youth programs. Additionally, she shared survey results from the YOP Customer Satisfaction Survey.
- XII.** Spotlight on WIB Members
- a. Albert Montejano, Cingular Wireless – Mr. Montejano noted that the Atwater call center provides customer service for western United States. He sited some of the various attributes the company looks for in employees as well as the overall organizational structure.
 - b. Paul Aderete, Superintendent Los Banos Unified School District. Mr. Alderete noted some of the challenges facing education. He reported that Los Banos in particular is experiencing rapid population growth, and this presents many challenges to the system. In addition Mr. Alderete noted the importance in the team approach of parents, faculty and the system in education.
- XIII.** Director's Comments – Andrea Baker reported on the 50 stories for Youth as well as the 50 stories for adult programs. She noted that the department is working the UC Merced and has met with Greg Kramp

to assist in identifying skills and screening for positions at the UC. Merced County led the state in the percentage of growth of non-farm jobs, with a 4.3% rise.

- XIV.** Chair Comments – Mr. Headding noted the Annual BOS/WIB joint meeting is scheduled to take place in the next couple months and it is anticipated the format will be slightly different than years past. In addition the WIB is coming upon the annual strategic planning ½ day session. As details on the preparation of this are available WIB members will be notified. The last item noted by the chair is that chairs for committees need to be appointed and he will be seeking volunteers.
- XV.** Other - None
- XVI.** Adjourn – The meeting was adjourned at 5:05 p.m.