

TO: Workforce Investment Board (WIB)

DATE: 7/17/03

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Workforce 2020 Academy

PROPOSED MOTION(S): Information Only

DISCUSSION: Workforce 2020 is an initiative of Merced County Economic Development Corporation, in partnership with the Greater Merced Chamber of Commerce and the Merced County Department of Workforce Investment, to help Merced County address workforce development concerns and issues. Workforce 2020 explores the business community's employment needs and concerns, educates it on employment and workforce development programs, and facilitates the process of building and improving relationships between employers and workforce service providers.

The first Workforce 2020 Academy was held July 26, 2003 at the Branding Iron. Representatives from both the private and public sectors were in attendance. The Academy curriculum was well received, and has already resulted in two local employers contacting the Department of Workforce Investment seeking services to train and retain their workforces.

The next Workforce Academy will be sometime later this summer in Los Banos.

ATTACHMENT(S): N/A