

**TO: Workforce Investment Board**

**DATE: 07/17/03**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: WIB Strategic Goals**

**PROPOSED MOTION(S): Information Only**

**DISCUSSION: The WIB has adopted four (4) strategic goals. Timelines have been established for each of the goals. All goals require review, assessment of progress, and possible redefinition.**

**Goal 1. Respond to business needs by targeting 3-5 area industries, develop current and emerging worker skills and assist the industries to develop worker retention strategies. Assist the specific industries with developing plans to expand and attract new workers.**

**Committee: Program Planning and Development**

**Goal 2. Establish the WIB as an economic development partner by developing workforce strategies aligned to community economic development initiatives.**

**Committee: Program Planning and Development**

**Goal 3. Influence the education system through building formal relationships to become responsive to business skill needs, and work to design and implement strategies that promote student achievement and graduation. Develop metrics to measure success.**

**Committee: Program Planning and Development**

**Goal 4. Become an active advocacy voice and take political action on workforce development issues at the local, state and national levels.**

**Committee: Executive**

**ATTACHMENT(S): Goal update**