

**WORKFORCE INVESTMENT BOARD OF MERCED COUNTY
PROGRAM PLANNING AND DEVELOPMENT COMMITTEE
ECONOMIC DEVELOPMENT ACTION TEAM
DEPARTMENT OF WORKFORCE INVESTMENT
SMALL CONFERENCE ROOM
1800 W. WARDROBE AVENUE
2:00 P.M. – 3:30 P.M. July 21, 2003**

1. Action Initiative Tasks (Status)

- a. Collaborative Network (complete/ongoing) – **No further action required from Economic Development Action Team.**
- b. Industry Clusters (complete) – **No further action required from Economic Development Action Team.**
- c. Business Competitiveness Committee (First meeting held. Next meeting scheduled for August 7, 2003) – Facilitating activity of the Business Competitiveness Committee has been included in the Service agreement between Merced County and MCEDCO. A fall event is proposed (possible roundtable topic emanating from Workforce 2020 Academy or MCEDCO Service Agreement obligation). **No further action required form Economic Development Action Team.**
- d. Expand Business Resources, Services and Programs (ongoing) – “V3” Venture Capital/Angel Network pending CDBG application. Presentations have been made to each City in County. UC Merced received grant to act as lead center for Central Valley SBDC’s. MCEDCO Service Agreements with County/Cities includes provision for outreach/business contacts. County and MCECCO working toward creation of Manufacturing Institute, and expanding MCEDCO board to create “Business Advisory Council”. **No further action required form Economic Development Action Team.**
- e. Marketing (complete/ongoing) – The team concurred in assigning responsibility for marketing to the MCEDCO Marketing Sub Committee. **No further action required from Economic Development Action Team.**

2. Next Steps:

The objectives of the Economic Development Action Team have been completed (industry clusters), assigned to another agency (marketing), or are in process. Many of the members of the Action Team are involved with the organizations facilitating the Business Competitiveness Team and supplemental tasks. It is recommended that Economic Development Action Team be suspended until further notice, and the Program Planning and Development Committee monitor the progress of the above noted initiatives.