

TO: WIB Executive Committee

DATE: 07/26/04

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: WIB Teleconference, September 28, 2004, “Aligning Action and Achievement!”

PROPOSED MOTION(S): Information Only

DISCUSSION: At the June 28, 2004 WIB Executive Committee it was decided that the WIB would participate in the Teleconference series co-sponsored by NAWB and NYATEP. The first one is called, “Aligning for Action and Achievement!” Greg Newton will be the first presenter and it will be held 8:00 to 10:00 a.m. our time.

Following is a description of what the session will entail: While some workforce areas have issued “State of the Workforce Reports” and identified targeted industries, some have not yet translated these findings to concerted action. In order to have a meaningful impact, all resources you directly control must be aligned to meet identified needs; partner programs must be influenced to common purpose; and the entire community must be mobilized to attack your community’s workforce problems.

This session will help your Board initiate your strategic planning for the workforce or, if you have a plan, to translate those plans into concrete action steps to achieve your workforce improvement goals. In This Session, You Will Learn: What the four Workforce Board roles are and how your board can simultaneously fulfill both your legislative program roles and your business services and workforce development roles.

Why creating comprehensive business services to increase the economic vitality of the private sector is different than operating effective employer services to help jobseekers get jobs --- and how your Board can connect the two. When partnering, informing, advocating, and evaluating are just as important as program creation and operation in your Board’s strategic planning for workforce improvement. How to conduct an “alignment audit” of your Board, your operations, and your partner programs to ensure increased responsiveness to your workforce priorities.

ATTACHMENT(S): N/A