

**Workforce Investment Board
Economic Development Ad Hoc Committee
Castle Conference Center
1900 Airdrome Entry
August 23, 2007, 11:30 a.m. -1:30 p.m.
Meeting Minutes**



<http://web.co.merced.ca.us/wi/wib/wib.html>

Members Present: Don Bergman, Peter Fluetsch, John Fowler, Scott McBride, Donna Kenny, Frank Quintero, Lyle Wright

Absent Members: Robert Harmon, Albert Montejano (Chair)

Others Present: Andrea Baker, Mary Cervantes, Brian Cutler, Dave Davis, Heather Donahue, Lea Ann Hoogestraat, Bobby Lewis, Alfredo Mendoza, Bill Nicholson, Joanne Presnell, Loretta Schlosser

1. Greetings: The meeting was held in conjunction with a Merced County “Brown Bag.” Attendees were greeted by Mr. John Fowler, host for the meeting.

2. Introductions were made.

3. Demo: A demo was held concerning the Executive Pulse, a business retention tool. The demo was degraded by many technical difficulties, but members stuck with it to gain important insight into this potentially powerful tool.

4. Economic Development: Updates were made by the following:

- a. Bobby Lewis – General Plan Update from Merced County Planning
- b. Heather Donahue – MCEDCO update on Enterprise Zone
- c. Donna Kenney – City of Livingston
- d. John Fowler– Merced County

5. Adjourn: Meeting was adjourned at 1:00 p.m.

Minutes prepared by Dave Davis