

**TO: Executive Committee**

**DATE: 09/08/08**

**FROM: WIB Staff**

**For Action**

**For Information**

**For Discussion**

**SUBJECT: The Connectory Training on October 1, 2008**

**PROPOSED MOTION(S): Information Only**

**DISCUSSION:**

**Connectory.com:** contains detailed profiles of California Industrial and Technology companies across all industries at every level of the supply chain. The goal is to link California businesses to each other and to provide information about the industrial/technology base of the nation's largest economy.

On October 1, 2008 from 10:00 a.m. to 12:00 p.m., at the Department of Workforce Investment 1880 W Wardrobe Avenue, in Merced, there will be a training to learn how to use the Connectory.

The **Connectory** is statewide, Web-Based Buyer-Supplier Network that provides

- A unique way to connect with companies by understanding their capabilities
- Powerful means for government, large company, and institutional buyers to identify sources of products, services, technologies, capabilities, and capacities
- Detailed capabilities and capacities for companies at every level of the supply chain
- Focus on manufacturing/technology companies and their supplier chain including wholesalers/logistics, technical services, construction, agribusiness, and mining
- Showcase for tens of thousands of California companies at NO COST to them
- Geocoding and interactive mapping feature for locating assets/resources
- Internet speed/powerful search engine combined with in-depth company database
- Commitment to usability, coverage, quality, and continual updating distinguishes it from any other available database
- IT platform on which Communities of Interest (COI) can segment the **Connectory** database within Portals, specified by geography, industry, or other COI criteria

**ATTACHMENT(S): N/A**