

TO: WIB

DATE: 09/14/06

FROM: WIB Staff

For Action

For Information

For Discussion

SUBJECT: Funding Request to Employment Development Dept (EDD) for Rapid Response Special Project Grant

PROPOSED MOTION(S): Information only.

DISCUSSION: The Department of Workforce Investment will submit a request to the State for “California Rapid Response Special Project Funding”. The Department is projecting three (3) distinct projects to address the local conditions:

- a. Community Business-Education Alliance**
 - **Heighten the Merced and regional business community’s awareness of the positive economic impacts, educational benefits and long-term social returns of quality education.**
 - **Support the link between quality education and the community’s economic interests, student success in the K-16 system and a strong workforce.**
- b. Targeted Job Fairs**
 - **Formalize a targeted job fair process through development of policies and procedures to streamline and expedite the hiring process.**
 - **Coordinate and host four to six targeted job fairs in the next 12-18 months, develop marketing materials for each job fair hosted.**
- c. “Baby Boomer” Retirement Survey**
 - **Merced County businesses surveyed to measure impact of impending retirements.**
 - **Community Symposium to address comprehensive long-term strategy to address this issue.**

The request is for \$225,000, and would begin October 1, 2006 and end September 30, 2007.

ATTACHMENT(S): N/A