

TO: Workforce Investment Board

DATE: 09/18/08

FROM: Executive Committee

For Action

For Information

For Discussion

SUBJECT: Domain Name for Workforce Investment Board (WIB) Website

PROPOSED MOTION(S): Ratify the Executive Committee's decision to choose mercedwib.com as the domain name for the WIB's website.

DISCUSSION: On August 8, 2008, the Executive Committee voted on choosing mercedwib.com from the domain names available (below). A domain name can reflect the type of business or organization that a website represents. If the domain name is part of the URL or web address, it is easier to remember and can be input to access the website. Due to changes in the County website design, the WIB was provided the opportunity to select a domain name for its website. The following domain names were available at the writing of this paper:

- a. mcwib.org
- b. mercedwib.org
- c. mcwib.com
- d. mercedwib.com

The Executive Committee unanimously selected mercedwib.com.

ATTACHMENT(S): N/A