

TO: Workforce Investment Board

DATE: September 26, 2002

From: WIB Executive Committee

For Action

For Information

Meeting Notes

SUBJECT: Workforce Investment Board (WIB) Strategic Direction

PROPOSED MOTION (S): To approve the Strategic Direction that was developed at the WIB retreat on June 12, 2002 and approved and recommended by the WIB Executive Committee September 9, 2002.

DISCUSSION: On June 12, 2002, the WIB held its second strategic planning retreat. The goal of the retreat was to create and develop a clear understanding of the vision and strategic direction of the WIB over the next two years. The Executive Committee Workgroup reviewed and recommends incorporating them into the goals of the new standing committees that are being formed. The four strategic goals included in the new “strategic direction” are:

Respond to business needs by targeting 3-5 of the area’s industries and work with those specific industries to develop emerging and current worker skills, and assist the industries to develop worker retention strategies. Also assist the specified industries with developing plans to expand and attract new workers.

Establish the WIB as an economic development partner by developing workforce strategies aligned to community economic development initiatives.

Influence the education system, through building formal relationships, to become responsive to business skill needs, and work to design and implement strategies that promote student achievement and graduation.

Become an active advocacy voice and take political action on workforce development issues at the local, state and national level.

Attachment(s): None