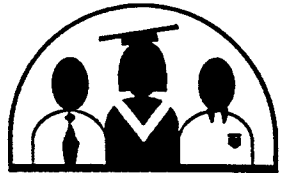


Merced County
Private Industry Training Department



Andrea T. Baker, Director
Ed McLaughlin, Interim Assistant Director

1880 W. Wardrobe Avenue
Merced CA 95340-6407
(209) 385-7324 • FAX: (209) 725-3592
<http://www.co.merced.ca.us/pitd>

Nominations to the Merced County Workforce Investment Board

To: All Nominating Organizations

Thank you for submitting a nomination for the Workforce Investment Board from your Organization. Please complete the information below, have it signed by the individual authorized and attach it to the completed application.

To: The Private Industry Training Department

From: GREATER MERCED CHAMBER OF COMMERCE Proudly submits the name of MIKE BOARDMAN

to the Merced County Board of Supervisors for nomination to the Workforce Investment Board of Merced County.

Signed

Title

CEO

Date

7-11-01

County of Merced
Application for Nomination
to the
Workforce Investment Board

Date: July 12, 2001

Name: MIKE Boardman

Home Telephone: (209) 383-0405

Home Address: 1695 KNOX COURT

Home Fax: (209) 383-0472

Merced, CA 95340

Home e-mail: mike@mikeboardman.com

Place of Employment: BOARDMAN MITCHELL PARTNERS

Occupation/Position: PRESIDENT and FOUNDER

Work Address: 3144 NORTH G ST.

Work Telephone: (209) 383-4884

#125-214

Work Fax: (209) 383-0472

Merced, CA 95340

Work e-mail: mike@boardmanmitchell.com

Please answer all of the questions on the attached two pages.

Please answer all questions with as much pertinent information about yourself as possible. Remember that this form will be used to determine if you have the qualifications to be nominated for consideration to serve on the Workforce Investment Board.

If you need more room for your answers, please use an additional sheet of paper.

1. List past or present involvement in community-related activities (i.e., committees, volunteer work, commissions, boards, chambers of commerce, etc.)

- Member of Greater Merced Chamber
- " Government Review Council
- " Business and Economic Development Committee
- " Education Committee
- Member of Friends of UC Merced

2. Explain your understanding of the purposes, responsibilities and services offered by the Workforce Investment Act.

I too am a believer in promoting economic prosperity for Merced County, but I believe that more needs to be done. Clearly, one of the great hurdles to achieving this objective is the unskilled workforce in the area. There is a great deal of work that needs to be done to change that.

3. List any experiences you feel would be advantageous to the Workforce Investment Board.

We are experts in marketing, public relations, recruitment, business development, and education. We can help improve and promote change in Merced.

4. Please list any other information that you feel would be pertinent.

As the founding partner of Boardman Mitchell Partners, we bring experience working with Fortune 400 companies. As a result, we offer a "big picture" perspective on economic development that extends well beyond the activities affecting Merced County only.

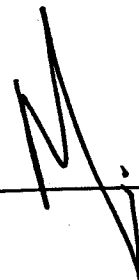
5. Past experience in workforce development, economic development (e.g. Workforce Investment Board membership, youth employment/training committees).

We have been "unofficial" big brothers; taught adult education courses; tutored

6. References: List two references who can attest to your suitability for appointment to the Workforce Investment Board. (Name/Address/Telephone Number).

Don Bergman; Greater Merced Chamber; (209) 391-7092
Frank Quintero; Merced Office of Economic Development; (209) 385-4788
Elaine Trevino; MCEDCO; (209) 723-3889

Signature: _____



MIKE BOARDMAN