

TO: Workfoce Investment Board

DATE: 9/27/01

**FROM: Marketing and Partnership
Committee**

- For Action**
- For Information**
- Meeting Notes**

SUBJECT: WIB PowerPoint Presentation

PROPOSED MOTION(S): None

DISCUSSION: The Marketing and Partnership Committee has developed a PowerPoint presentation for members of the WIB to use. The purpose is to build awareness in the community of who the WIB is and what they do. It also is a means to get support and involvement from private buisness, education, community based organizations and education to collaborate in building and improving Merced County's workforce development system.

There are two presentations scheduled with service clubs in November, with speaking engagements to be scheduled with more service clubs, chambers and for other events in the future. The Committee requests participation from the Executive Committee and other WIB members to get the word out about the WIB.

There is a current need and request for a speaker for November 27th for the Golden Lions Club who meet at 7:00 p.m.

WIB staff will be available to provide whatever support is needed.

ATTACHMENT(S): None

