

**Workforce Investment Board
Executive Committee
Department of Workforce Investment
1880 W. Wardrobe Avenue, Merced
October 7, 2002, 7:30 – 9:00 a.m.
Meeting Minutes**



Members Present :

Andrea Baker	Kathleen Crookham	John Headding
Nellie McGarry	Rick Osorio	Al Romero
Mike Smith	Steve Tinetti	

Members Absent :

Peter Fluetsch	Gisela Malone
----------------	---------------

Others Present :

Elaine Craig	Dave Davis	Ed McLaughlin
Donna Ornelas	Joanne Presnell	Chuck Purcell
Jackie Walther-Parnell		

-
- I. Call to Order - The meeting was called to order by the Chair, Rick Osorio. Sign-in sheet was used in lieu of roll call
 - II. Approval of Agenda - It was M/S/C Crookham/Romero to approve the agenda.
 - III. Approval of Minutes - It was M/S/C Tinetti/Crookham to approve the minutes of September 9, 2002
 - IV. Public Opportunity to Speak - None
 - V. Consent Agenda - It was M/S/C Headding/Tinetti to approve the consent agenda .
 - a. ITA Exception for Post Training
 - b. WIB Membership Scott Gabraith & Lee Anderson
 - c. WIB Membership Albert Montejano
 - VI. Action Agenda
 - a. Youth Employability Card – Request for Funds – It was M/S/C Crookham/Headding to approve the request. Elaine Craig and AL Romero explained that the request is for an additional \$10,000 from the WIB to assist in marketing of the Youth Employability Card.
 - VII. WIB Recertification/Membership – Joanne Presnell provided an overview of the requirements of WIB recertification. Information was provided to the Executive Committee on the current structure of the WIB as well as the demographic information as it relates to businesses in the

community. The group decided that the area to be targeted for WIB membership would be agriculture business, specifically those with biotechnology. The group discussed some of the potential new members and decided that WIB members make the initial contact and WIB staff will follow-up.

- VIII. Attendees at Community Forum-Strategy for Private/Business Sector Recruitment – A list of attendees to the Community Forum representing the business community was provided to the Executive Committee.
- IX. Program For WIB Strategic Direction – There was discussion on how to provide direction on the strategic issues identified by the WIB. Andrea Baker proposed that meetings be structured to include someone knowledgeable on the particular issues to speak to the WIB. John Heading spoke on behalf of MCEDCO’s economic development study. He noted that the study will be completed in December and recommends a special meeting to be held in December to specifically address the information.
 - a. Affordable Housing
 - b. Student Achievement/Graduation Requirements
 - c. CWA Advocacy
- X. Update Youth Employability Card Program - There was discussion on the issues with some of the outlying areas pulling out of the program. It was noted that the areas deciding not to participate had expressed concern that businesses would not support the program. Lack of staff time and the fact that the youth from smaller north county towns would travel into Stanislaus county to obtain work were noted. There were many suggestions offered on how to remedy the situation. Some of the discussion addressed the fact that the WIB is in the process of appointing another member representing the schools and this may be a good avenue of communication. In addition, Andrea noted that she would be in contact with the surrounding counties for collaboration on the issue of youth going out of county for employment. In addition it was recommended that the WIB obtain statistical data from Madera regarding the success of the program for further review.
- XI. Committee Photo – Candid photos were taken throughout the meeting
- XII. Chair Comments – Rick Osorio noted the agenda for the full WIB meetings will be streamlined to move the meeting along more quickly in order to allow time for work on strategic goals and action steps. Additionally, Mr. Osorio noted the WIB sponsored four youth to the League of Cities. Mr. Osorio was in attendance and noted the conference was a great success.
- XIII. Other - none
- XIV. Next Meeting—November 4, 2002, Location TBA
- XV. Adjourn – Meeting adjourned 8:38 a.m.