



MOTOROLA

To: Andrea Baker, Workforce Investment Board

From: Sylvia Smith, Merced County Education Business Alliance (MCEBA)
John Heng, Motorola
Sharon Green, Motorola

Date: 9/26/01

About: WIB Request for Information

Thank you for your request for information pertinent to our proposal for a funded project director who will assist the Merced County communities, including the education community, in developing strategies for applying technology.

(1) Who Else Will be Contributing?

As shown in the attached proposal, there are two significant pieces to be funded: the local project manager, and the Motorola staff necessary to prepare the long range plan and the Center of Excellence plan. The local project manager represents approximately 30% of the total cost of developing the plans. The request is that the WIB will fund the local project manager for the six-month project period. Motorola has agreed to cover half the cost of its staff, for a total of \$124,000, and to assign their staff to assist the local project director in securing the other \$124,000 through grant funding. The MCEBA also commits a portion of its executive director's time to assist in acquiring the grant funding for that portion. MCEBA will seek a partnership with Quebecor/World Color Press to explore OJT and other workforce training applications of the plan and Center.

(2) Budget:

Requested from WIB:

Local project director full time for six months, 40 hours per week x 20 weeks @ \$2,250/week + 11% statutory benefits + 19% health/dental/vision

= \$58,500

(3) Job Description:

Attached.

(4) Work Plan and Timeline:

The work plan and timeline are documented in the Motorola proposal, specifically Sections C, D and E. Additional expected work component for both Motorola and MCEBA staff would include grantwriting to acquire \$124,000 match and funding for Center of Excellence.

(5) Project Manager Reporting Structure:

The Project Manager would report to the MCEBA Executive Director, who for the purposes of this project would report both to the MCEBA Board and the WIB. The formal employer would be Merced College. The Project Director would be housed there. WIB members from the business community would serve both on the MCEBA Steering Committee and the Board to allow for voting participation in all project activities.

(6) San Joaquin Access Project:

The ACCESS project is designed to look at local telecommunications/connectivity needs in order to define the hard infrastructure (the size and scope of the “information pipeline,” so to speak, such as cabling and conduit) that will be needed to meet those needs. The long range telecommunications plan generated with Motorola and the Center of Excellence for Technology in Education (CETiE) would describe and demonstrate the soft infrastructure (user networks, equipment/hardware, software, methods of interfacing, etc.) needed for that same connectivity; in other words, the “how” of connecting to and maximizing the information pipeline which ACCESS designs. The Motorola project would also describe, in a very specific way, how configurations using that soft infrastructure could enhance our telecommunication performance beyond what we even think we need today. The programs are complementary.

(7) End Product:

The Deliverables for this project are outlined in Section C of the Motorola proposal.

(8) Workforce Investment Act clients:

WIA clients will benefit from real plans for personal connectivity that allows them to access the communication power that the ACCESS project allows. These plans will also result in a Center which will allow them to LEARN how to apply that newly possible personal connectivity to their job training and basic educational needs – an access center for connectivity examples and training that will serve to close the Digital Divide.

(9) If WIB does not fund this project:

Other sources of funding will be located for this project is to move forward. This search would likely delay the start of this program by at least 6 months. Motorola is in the process of engaging several other US and Canadian communities; therefore, it becomes less likely that Motorola would be willing to support a Center of Excellence in the Merced community, due to the time factor as well as the lack of demonstrated support, which Motorola deems to be critically important to the success of such a Center.