

**Workforce Investment Board of Merced County
Marketing and Economic Development Committee
Merced County Office of Education, Maintenance
Operations & Transportation Conference Room
1840 West Wardrobe Avenue, Merced, CA
Wednesday, October 30, 2002 – 8:00 to 10:00 a.m.
Meeting Agenda**



1. Call to Order and Roll Call
2. Approve Agenda
3. Approve Minutes (September 4, 2002).....
4. Introductions
5. Public Opportunity to Speak
6. Action Agenda
- a. Add Language to Marketing Plan on Use of WIB Logo in Advertising and Marketing
- b. New WIB Polo Shirts
7. Information Agenda
- a. Discuss WIB Newsletter
- b. Update on Marketing Being Conducted.....
- c. Meet the WIB” Contest Briefing (Discuss Status of This Contest).....
8. Chair Comments
9. Next Meeting Date/Time.....
10. Adjournment

“Merced County’s Workforce Investment System will keep pace with new growth, the emerging economy, and the ever-changing needs of the employers by creating a better educated, highly skilled workforce, that’s capable, prepared, and thoroughly knowledgeable.”