

**TO: Workforce Investment Board**

**DATE: 11/08/07**

**FROM: WIB Staff**

For Action

For Information

For Discussion

**SUBJECT: Executive Pulse Training**

**PROPOSED MOTION(S): Information only.**

**DISCUSSION: Executive Pulse (EP) is a regional economic/workforce development tool that will enhance the Local Workforce Investment Area's ability to track and respond to demand-driven training needs as determined by real-time employer intelligence surveys. This tool will allow the business support network to paint a complete picture of current and future business needs, and to coordinate resources to respond to this demand-driven system.**

**The WIB's ad hoc Economic Development Committee has recognized the potential of EP. Committee members have received initial training on EP, and will be attending one of the following additional training sessions. WIB members are invited to also attend.**

**Nov 14, 2007**

**Fresno Convention Center-Valdez Hall-Wine Room**

**700 M Street**

**Fresno**

**8:30 a.m. – 12:00 p.m.**

**Lunch provided**

**Nov 15, 2007**

**Alliance Free Enterprise Center**

**1010 10<sup>th</sup> Street**

**Modesto**

**8:30 a.m. – 12:00 p.m.**

**Lunch provided**

**If you want to attend, please notify Mr. Dave Davis, 724-2166, [ddavis@co.merced.ca.us](mailto:ddavis@co.merced.ca.us) as quickly as possible.**

**ATTACHMENT(S): N/A**